

# Inclusive events

Australia is a dynamic, diverse and multicultural nation. It's important that we reflect this in the way we celebrate Australia Day.

Being inclusive means that Australians of all ages, gender, sexual orientation, ability level, disability, socio-economic circumstances, location, linguistic differences and ethnic background have the chance to participate and feel included in our community.

By being inclusive we:

- + Treat people with respect by acknowledging and accepting differences
- + Demonstrate Australia's 'fair go' ethos
- + Value the interests and experiences of individuals
- + Create dynamic and interesting celebrations.

Catering for differences can harness energies and knowledge, reinvigorate event organisation, add colour and spectacle to an event. A commitment to inclusivity does not mean that Australia Day organisers should not design and offer events targeted at specific groups in the community, but rather that we are mindful of our community as a whole.

## Consultation and planning

Invite and include participants from diverse cultural groups in Australia Day event planning. They will be able to offer valuable advice as well as use their own social networks to encourage greater participation.

## Publicity and promotion

Public representations of groups are powerful. Take care that all forms of communication and publicity encompass both diversity and a sense of pride in Australia (see the Promoting your event tool).

Your posters, publicity and promotion will develop from and within your community, and will express your community experiences, demographic features and local culture. Consider using a number of languages on posters and in advertising so that all are welcome.