

Guidelines



2027
**Community Events
Grant Program**

Opening date:	27 August 2026
Closing date:	22 September 2026
Enquiries:	If you have any questions, contact grants@australiaday.org.au (Contact Officer).
Type of grant opportunity:	Mixed - open competitive & demand driven

1. INTRODUCTION

I. GRANT OVERVIEW

The National Australia Day Council (NADC) Community Events Grant Program supports communities across Australia to host inclusive Australia Day events promoting the theme: *'Reflect. Respect. Celebrate.'*

This grant opportunity is made possible through the National Australia Day Council, with assistance from the Australian Government. Local, state and territory government entities and Australian not-for-profit organisations are eligible to apply.

With a total funding pool of **\$4.5 million (GST exclusive)**, the Program aims to deliver impactful, engaging, and memorable Australia Day events nationwide.

Funding streams

For Australia Day 2027, the Program makes three funding streams available:

- **Base Grant: \$10,000 (GST exclusive)** to assist eligible event organisers to ensure inclusive Australia Day 2027 events proceed.
- **Base + Additional Grant: \$10,000 + \$5,000 (GST exclusive)** for events that include *significant* Aboriginal and/or Torres Strait Islander elements.
- **Alternate Grant: \$2,000 (GST exclusive)** to support community-focused Australia Day events. This stream is limited to eligible applications subject to the availability of funds within the Program's overall funding cap.

Assessment and payment

- *Base and Additional Grants* are **merit-based**. Applications are scored against the assessment criteria. Successful applicants receive 80 per cent on execution of the funding agreement and 20 per cent after the final acquittal report (due 30 April 2027).
- *Alternate Grant* applications are **not merit-based**. Eligible applications are allocated in timestamp order following round closure and confirmation of eligibility, subject to the availability of funds within the Program's overall funding cap. Successful applicants receive the full \$2,000 upfront.

Branding and collateral requirements

To maintain consistency across events and effectively promote the message of *'Reflect. Respect. Celebrate.'*, each successful applicant will receive a complimentary package of Australia Day collateral materials. Successful applicants will be required to use NADC Australia Day branding and collateral materials. This may include new materials or existing items purchased from previous Australia Day projects. Recipients will also be able to purchase these items online through the [Australia Day Council Aussie Merchandise program](#).

Successful applicants will be required to display the Australian National Flag at funded events as an official identifier of Australia Day. Applicants are strongly encouraged to display the Aboriginal Flag and Torres Strait Islander Flag alongside the Australian National Flag, where appropriate, in accordance with applicable flag protocols.

Applicants are strongly encouraged to support local economies and community resilience by engaging local businesses and service providers, including through the production of additional materials.

Community engagement focus

These grants aim to foster community connection by supporting Australia Day events that are welcoming, accessible and inclusive for all, with particular reference to Aboriginal and Torres Strait Islander peoples, culturally and

linguistically diverse communities, people with disability, young people, and others in the community, so that Australia Day is recognised as a day for all Australians.

Successful applicants are required to register their event(s) on the NADC Australia Day Event Register website using the approved event title and description, and ensure that promotions are consistent with the approved application.

II. PROGRAM OBJECTIVES AND OUTCOMES

The intended outcomes of the grant opportunity are to provide funding for Australia Day 2027 events that:

- enable Australia Day events to proceed
- encourage broad and diverse community participation
- demonstrate inclusiveness, with particular reference to Aboriginal and Torres Strait Islander peoples, culturally and linguistically diverse communities, people with disability, young people, and others in the community, so that Australia Day is recognised as a day for all Australians
- support nationally consistent Australia Day messaging in ways that foster inclusion, respect and community connection
- promote the message of 'Reflect. Respect. Celebrate.'
 - **Reflect** – An example of reflecting is to acknowledge our history, stories and shared journey as a nation.
 - **Respect** – An example of respecting is to honour the cultures, experiences and contributions of all Australians.
 - **Celebrate** – An example of celebrating is to come together to recognise what unites us and the diversity that strengthens us.

III. AVAILABLE GRANT FUNDING

The National Australia Day Council (NADC), supported by the Australian Government, offers three funding streams for Australia Day 2027 community events:

- **Base Grant: \$10,000 (GST exclusive)** to assist eligible event organisers to ensure inclusive Australia Day 2027 events proceed.
- **Base + Additional Grant: \$10,000 + \$5,000 (GST exclusive)** An *Additional Grant* may be added to the *Base Grant* for events that include significant Aboriginal and/or Torres Strait Islander elements.
- **Alternate Grant: \$2,000 (GST exclusive)** to support community-focused Australia Day events. This stream is limited to eligible applications subject to the availability of funds within the Program's overall funding cap.

Applicants may submit **one** application only, choosing either:

- I. the Base Grant, **or**
- II. the Base Grant + Additional Grant, **or**
- III. the Alternate Grant.

Where an applicant is not approved for the level of funding sought, the NADC may, in its discretion, offer an alternative level of funding, subject to eligibility, funding availability and the objectives of the Program.

The Base and Additional Grants are merit-based; applications are assessed against the assessment criteria. Successful applicants receive 80 per cent on execution of the funding agreement and 20 per cent following approval of the final acquittal report, which is due 30 April 2027. The Alternate Grant is not merit-based and is paid in full once eligibility is confirmed, and following approval.

The total available funding for the Program is **\$4.5 million (GST exclusive)**. Eligibility requirements alone do not guarantee success in the merit-based streams, and previous recipients who have not properly acquitted grants provided under past NADC Community Events Grant Programs (or similar programs) may be deemed ineligible.

2. KEY DATES AND CONTACT INFORMATION

I. IMPORTANT DATES

The expected timing for this grant opportunity is below, however, the NADC may vary the timeframes to meet operational requirements:

- applications will open **27 August 2026**
- applications will close **22 September 2026**
- the NADC will use its best endeavours to notify applicants of the outcome of their application within 20 business days of the Closing Date
- successful applicants *must* stage their Australia Day 2027 event on 26 January 2027, but may also run related events around Australia Day as long as at least one event takes place on Australia Day
- acquittal reporting, including photographs of the successful applicant's activities, must be submitted to the NADC by 30 April 2027.

II. ENQUIRIES

For any questions or further information, please contact grants@australiaday.org.au (Contact Officer).

3. ELIGIBILITY

I. WHO IS ELIGIBLE

To be considered for this grant opportunity, the applicant must be either:

- an Australian local government entity
- an Australian state or territory government entity, or
- an Australian not-for-profit organisation

Applicants must also hold public liability insurance with a minimum coverage of \$10 million, and must demonstrate how their event will be welcoming, accessible and inclusive, including how accessibility for people with disability has been considered.

Additionally, *local government and state or territory government applicants* will need to demonstrate that they will financially invest in their Australia Day 2027 event at least the same amount as they invested in any previously held event supported by the NADC. This grant is designed to supplement existing event budgets and not replace or reduce prior financial commitments. This financial commitment does not include contra or sponsorship arrangements.

II. WHO IS NOT ELIGIBLE

An applicant is not eligible for a grant under this grant opportunity if they:

- are an individual
- are an unincorporated organisation
- are an organisation whose aims and objectives do not align with the purpose and objectives of the Australia Day Community Events Grant Program
- are an entity that is part of the state and territory Australia Day National Network
- are an entity that is not either
 - an Australian local government or state or territory government, or
 - an Australian not-for-profit organisation
- do not hold public liability insurance with coverage of at least \$10 million
- have not properly acquitted a grant provided by NADC under previous Australia Day Community Events Grant Programs (or similar)

4. WHAT WE WILL FUND

I. ELIGIBLE COSTS

Grant funding may only be used for costs directly related to planning, delivering, and promoting an Australia Day 2027 event. Eligible costs include, but are not limited to, the following categories:

- *promotions and communications* - expenses for invitations, publicity, and communications that incorporate the NADC Australia Day logo and accessible formats where required
- *artists and talent fees* - payments for services provided by celebrity hosts, musical or theatrical performers, and other artistic contributors
- *accessibility costs*¹ - costs for accessibility equipment or services (e.g. ramps, Auslan interpretation, live captioning) to ensure the event is inclusive for all participants.
- *event operations* – face to face event costs, including venue hire, equipment rental, catering, and other logistical expenses
- *photography and videography*² - the hiring of a professional (**maximum of \$1,000**) to produce high-quality promotional images or videos
- *virtual and digital components* - costs associated with online content, pre-recording awards or entertainment, and other digital collateral
- *Australia Day messaging* - production or purchase of promotional items, event collateral, banners, flags and other event presentation materials that support Australia Day celebrations and feature the approved NADC Australia Day Designs

II. ELIGIBLE ACTIVITIES

Eligible activities include any public event that will take place on Australia Day 2027. The event can be existing or new. Events should be designed to welcome participation from the breadth of the local community:

- Australia Day community fair
- Australia Day multicultural festival
- Australia Day concert
- Australia Day picnic
- Smoking Ceremony/Welcome to Country/Acknowledgement
- Australia Day Flag Raising Ceremony
- Australia Day Citizenship Ceremony
- Barbecue in the park/street
- Light/ drone shows
- Australia Day parade
- Beach party
- Australia Day breakfast/lunch
- Cultural ceremony
- Australia Day Race/marathon

¹ Applicants are encouraged to consult the Australian Human Rights Commission guidelines on how to hold an accessible and inclusive event: https://includeability.gov.au/sites/default/files/2021-07/includeability_-_guide_-_hosting_accessible_and_inclusive_in-person_meetings_and_events.pdf

² Successful applicants will be required to provide good quality promotional images of their events. Successful applicants that do not have the appropriate skills or equipment to take quality photos or videos themselves may spend up to \$1,000 of their grant funding on a professional photographer or videographer. The NADC encourages applicants to support local service providers where possible.

- Virtual event
- Digital content development for any of the above
- Interactive youth workshops (e.g. cultural, creative arts, STEM activities)
- Youth-focused games

All funded events must have a clear Australia Day focus and actively promote the message of ‘*Reflect. Respect. Celebrate.*’ by incorporating the NADC Australia Day Designs into their communications and event materials.

III. EVENTS THAT INCLUDE SIGNIFICANT ABORIGINAL AND/OR TORRES STRAIT ISLANDER ELEMENTS

As an *addition* to the Base Grant (\$10,000 GST exclusive), applicants can also apply for an Additional Grant of \$5,000 (GST exclusive) to enable significant Aboriginal and/or Torres Strait Islander elements in Australia Day events.

Applicants seeking this additional funding must demonstrate that the event includes significant Aboriginal and/or Torres Strait Islander elements and how they will collaborate with local Aboriginal and/or Torres Strait Islander communities and their representatives to plan and deliver these elements. For the purposes of the Additional Grant, a Welcome to Country or Acknowledgement of Country, on its own, will not be sufficient to satisfy this requirement.

The activities and elements that may be appropriate in each community will vary and should be developed in consultation and collaboration with local Aboriginal and/or Torres Strait Islander community representatives.

Examples include but are not limited to:

- Smoking ceremonies
- Cultural walks
- Aboriginal and/or Torres Strait Islander foods and plant displays/demonstrations
- Local Aboriginal and/or Torres Strait Islander speakers, musicians and artists
- Art or crafts displays, murals and art projects
- Celebration of culture through inclusion of language, music, storytelling, dance
- Readings of historical documents

5. WHAT WE WON'T FUND

I. INELIGIBLE COSTS AND ACTIVITIES

Grant funds *cannot* be used for costs that are not directly attributable to hosting an Australia Day 2027 event. In particular, funding will not cover:

- *core operating expenses* - costs related to the ongoing operating expenses of the organisation
- *assets and infrastructure* - purchase or upgrades of assets or infrastructure, including but not limited to:
 - buildings or renovations/upgrades to buildings
 - barbecues or upgrades to parks or local facilities
 - sound equipment, tables and chairs and other durable equipment intended for ongoing organisational use
- *unrelated costs* - any expenses not clearly attributable to the planning and execution of an Australia Day 2027 event
- *insufficiently funded events* - events previously held by local, state or territory governments where the applicant intends to invest less financially in the planned 2027 event than it invested in the 2026 event. The grant is intended to supplement existing event budgets and must not be used to replace or reduce existing government investment. Note that this requirement does not include contra and sponsorship arrangements.
- *non-Australia Day focus* - Events that do not have a clear Australia Day focus and do not promote the message ‘*Reflect. Respect. Celebrate.*’

6. AUSTRALIA DAY MESSAGING REQUIREMENTS

I. BRANDING AND USAGE GUIDELINES

It is a condition of receiving a grant under the Program that the message of ‘*Reflect. Respect. Celebrate.*’ is promoted through NADC available collateral. Successful applicants must:

- clearly use the Australia Day Designs **in equal proportion** to other branding and marketing used on the day
- display the Australia Day Designs at an event or in a public space
- use the Australia Day Designs in the lead up to, and on, Australia Day 2027
- display the Australian National Flag at funded events as an official identifier of Australia Day. Applicants are encouraged to display the Aboriginal Flag and the Torres Strait Islander Flag alongside the Australian National Flag, where appropriate, in accordance with applicable flag protocols.

To maintain consistency across events and effectively promote the message of ‘*Reflect. Respect. Celebrate.*’, each successful applicant will receive a complimentary starter package of NADC Australia Day collateral materials. Assets will also be able to be purchased online from the [Australia Day Council Aussie Merchandise program](#).

Applicants are also strongly encouraged to support local businesses in the manufacturing and printing of any supplementary promotional items displaying the Australia Day Designs.

Event organisers are encouraged to invite the participation of an Australian Government representative of the local area, including options to speak during the event’s proceedings where appropriate.

For further guidance on artwork and use of logos, please refer to the NADC Branding Guidelines, which are available as an additional resource on our website.

II. EVENT REGISTRATION

All successful applicants must register their event(s) on the NADC Australia Day Event Register website using the approved event name and description provided in their application. The approved event name should be used consistently across event registrations, promotional materials, marketing, media releases and other public communications unless otherwise agreed by the NADC.

During the online application process, applicants will be required to provide a summary description of their event(s) for the online listing. If any minor details about the event change as the date approaches, applicants may contact the grants team (grants@australiaday.org.au) to update their information and ensure the register remains accurate and up to date.

Please note: In addition to the national event register, your state or territory's Australia Day Network partner may also share details of your event(s) on its own websites or promotional platforms to help showcase local celebrations. Applicants will be given the option to opt out of third-party event listings via the application form if desired. However, listing on the NADC Australia Day Event Register is a mandatory requirement for successful grant recipients.

7. APPLICATION PROCESS

I. APPLICATION PREPARATION

Before applying, applicants must read and understand the guidelines and the sample grant agreement. Please note that the NADC reserves the right to update the grant process or documentation at any time, with any changes published on the online application portal. To apply, the applicant must register on the NADC's online application portal and complete the application form before the Closing Date. Late applications will not be accepted.

II. REQUIRED INFORMATION AND SUPPORTING DOCUMENTATION

The application form requires information about:

- the applicant, including their ABN and their address
- the planned event, including reference to the assessment criteria
- accessibility and inclusivity elements of their events
- a declaration of which funding stream is being sought: (i) Base Grant, (ii) Base + Additional Grant, or (iii) Alternate Grant
- where the applicant is also applying for the Additional Grant of \$5,000 (GST exclusive), a clear outline of the plan to include significant Aboriginal and/or Torres Strait Islander elements and how the Additional Grant funds are proposed to be used
- a commitment to providing high-quality photographs or video of their event

In addition, the NADC requires the following with an application:

- a copy of the applicant's public liability insurance policy (certificate of currency)
- banking details, including evidence that the account is the applicant organisation's account (e.g. a recent bank statement no older than six months or an official letter from the bank)
- for local, state or territory government organisations applying for the Base and/or Additional Grant, written commitment that they will financially invest no less than the level of investment they made in the previously held event.

III. APPLICATION UPDATES AND MODIFICATIONS

The applicant is responsible for ensuring that their application is complete and accurate. Any major changes to the initial application will need to be executed through a formal variation request via the grants team (grants@australiaday.org.au). If unsure, applicants should contact the grants team for clarification.

8. ASSESSMENT PROCESS

I. INITIAL SCREENING

All applications will first be reviewed to confirm eligibility and completeness. Only eligible applications will proceed to assessment.

II. ASSESSMENT

If an application passes the eligibility review, the assessment process will depend on the funding stream selected.

- **Base Grant** and **Base + Additional Grant** applications will be assessed against the assessment criteria outlined below.
- **Alternate Grant** applications are not merit-based and will be allocated to eligible applicants in timestamp order, subject to the availability of funds within the Program.

III. ASSESSMENT CRITERIA

Applicants that meet the eligibility criteria and have applied for a Base Grant or Base + Additional Grant will be assessed against the criteria below. Alternate Grant applications are not merit-based and are allocated to eligible applicants in timestamp order, subject to the availability of funds.

1. Benefits and Beneficiaries

The applicant must demonstrate how the provision of the grant funds would benefit the relevant community, region or industry sector, including:

- the value and importance of the event from a community perspective
- the likely level of attendance and participation
- how the event will encourage broad and diverse community participation
- how the event will be inclusive of, and accessible to, people with disability
- how the event will recognise and include Aboriginal and/or Torres Strait Islander peoples
- how the event will engage young people
- the broader social, cultural and community benefits expected from the event

2. Ability to Deliver

The applicant must demonstrate the capability to successfully deliver the planned Australia Day event as demonstrated by:

- the nature and scale of the planned event
- how the event will be delivered
- the applicant's experience and capability, including the delivery of similar events
- the applicant's ability to deliver a safe, inclusive and successful event

3. Project Quality and Risk

The applicant must demonstrate that the proposed event represents an appropriate use of grant funding and can be delivered successfully, including:

- whether the proposed activities are well planned and appropriate to the objectives of the Program
- whether event budget is realistic and reasonable
- whether the project represents efficient, effective, economic and ethical use of funds
- the expected impact and public benefit of the event
- the applicant's approach to managing risks associated with the event
- the level of public liability insurance held by the applicant (minimum \$10 million)

Applicants seeking a Base + Additional Grant will also be assessed on the significance of the Aboriginal and/or Torres Strait Islander elements proposed and the extent of collaboration with local Aboriginal and/or Torres Strait Islander communities and representatives.

4. Australia Day Messaging

The applicant must demonstrate the extent to which the event will acknowledge Australia Day, including with reference to:

- how the message '*Reflect. Respect. Celebrate.*' will be incorporated into the planned event
- how Australia Day branding, collateral and promotional materials will be used to support the event
- how the event will have a clear Australia Day focus

IV. DECISION AND NOTIFICATION

The NADC Board will decide which applications to approve, taking into account the assessment outcomes and the availability of grant funds for the purposes of the Program. The NADC Board's decision is final and there is no appeal process.

Where an applicant is not approved for the level of funding sought, the NADC may, in its discretion, offer an alternative level of funding, subject to eligibility, funding availability and the objectives of the Program.

The NADC will use its best endeavours to notify the applicant whether or not the application is successful within 20 business days of the Closing Date.

The NADC will advise applicants of the outcome of applications in writing.

V. EXCEPTIONAL CIRCUMSTANCES

The NADC Board may, in exceptional circumstances, approve a grant outside the terms of these Guidelines where it considers doing so would support the objectives of the Program.

9. THE GRANT AGREEMENT

I. AGREEMENT EXECUTION

Successful applicants will be required to enter into a short-form grant agreement with the NADC. The agreement will be provided electronically following notification of a successful application.

No binding agreement exists between the NADC and an applicant unless and until the grant agreement has been executed by both parties.

II. AVAILABILITY OF SAMPLE GRANT AGREEMENT

A sample grant agreement is available at Annexure A to this document.

10. PAYMENTS

Base Grant and Base + Additional Grant recipients will receive 80 per cent of the approved grant amount upon execution of the funding agreement, with the remaining 20 per cent paid following approval of the final acquittal report.

Alternate Grant recipients will receive 100 per cent of the approved grant amount upon execution of the funding agreement and must submit a final acquittal report by 30 April 2027.

11. PRIVACY

The information an applicant provides in their application form will be handled in accordance with the *Privacy Act 1988* (Cth). For more information see the [NADC Privacy Policy](#).

In submitting an application, the applicant agrees to the NADC collecting personal information, including names, contact details and roles in order to assess the application and for the purpose of grants administration.

Applicants acknowledge that information relating to funded events may be shared with NADC Network partners for the purposes of promoting Australia Day activities and events.

The NADC's online portal is powered by SmartyGrants, an enterprise of Our Community Pty Ltd. To use the portal, applicants will be required to register and agree to Our Community's [Privacy Policy](#) and [Terms of Use](#).

12. COMPLAINTS

Applicants should address any complaints regarding this grant opportunity in writing to the NADC through the Contact Officer.

13. CONFLICTS OF INTEREST

Applicants will be required to declare, as part of their application, any perceived or existing conflicts of interest, or that, to the best of the applicant's knowledge, there is no conflict of interest.

There may be a conflict of interest, or perceived conflict of interest, if the NADC's personnel, any member of a committee or advisor, and/or the applicant, or any of their personnel:

- has a professional, commercial or personal relationship with a party who is able to influence the application selection process
- has a relationship with, or interest in, an organisation which is likely to interfere with or restrict the applicant from carrying out the proposed activities fairly and independently
- has a relationship with, or interest in, an organisation from which they may receive a personal benefit because the organisation receives a grant under the Program.

If an applicant later identifies an actual, apparent, or perceived conflict of interest, or there is any material change to a previously disclosed conflict of interest, they must inform the NADC in writing immediately.

Grant Agreement: Australia Day 2027 Community Events Grant Program

Date

Background

- A The NADC has agreed to provide the Funds to the Grantee for the purpose of the Event, subject to the terms and conditions of this Agreement.
- B The Grantee accepts and agrees to use the Funds for the purpose of the Event, subject to the terms and conditions of this Agreement.
- C Once completed and signed by the Parties, the Agreement Details and the Terms and Conditions form an Agreement between NADC and the Grantee.

Agreement Details

Item number	Description	Clause Reference	Details															
1.	NADC	1.1	National Australia Day Council Limited ABN 76 050 300 626 NADC representative: Carrie-Ann Leeson, Chief Executive Officer Old Parliament House, King George Terrace, Parkes ACT 2600 Grants@australiaday.org.au															
2.	Grantee	1.1	<i>[insert name and ACN (where applicable)]</i> ABN <i>[insert]</i> Grantee representative: <i>[insert name and position of person to receive notices]</i> <i>[insert physical and postal address]</i> <i>[insert email]</i>															
3.	Commencement Date	1.1	The date this Agreement is executed by the last party to do so.															
4.	Purpose	1.1 and 2	The purpose of the grant is to help the Grantee deliver an inclusive Event that is welcoming, inclusive, reflective of the diversity of contemporary Australia, and create opportunities for broad community participation and belonging															
5.	Event	1.1 and 3	<i>[insert title and details, including, for example, key concepts/themes/aspects of the Event. Where the Grantee is receiving an Additional Grant of \$5,000 for events that include strong recognition of Aboriginal and/or Torres Strait Islander peoples, set out key concepts/themes/aspects of the Event that address requirements of the Additional Grant]</i>															
6.	Funds	4	The total amount of the grant <i>\$(insert amount)</i> (GST exclusive). The Funds are payable in instalments as set out in the table below. <table><tr><th>Milestone</th><th>Due Date</th><th>Amount (excl GST)</th><th>GST</th><th>Total (incl GST)</th></tr><tr><td>Commencement Date</td><td>N/A</td><td><i>\$(insert amount equivalent to:</i> 80% for Base or Base and Additional Grant; or 100% for Alternate Grant] </td><td><i>\$(insert amount)</i></td><td><i>\$(insert amount)</i></td></tr><tr><td>Completion of online reporting form (refer item 9) to the satisfaction of the NADC</td><td>30 April 2027</td><td><i>\$(insert amount; equivalent to 20% for Base and/or Additional Grant, or 0% for Alternate Grant]</i></td><td><i>\$(insert amount)</i></td><td><i>\$(insert amount)</i></td></tr></table>	Milestone	Due Date	Amount (excl GST)	GST	Total (incl GST)	Commencement Date	N/A	<i>\$(insert amount equivalent to:</i> 80% for Base or Base and Additional Grant; or 100% for Alternate Grant]	<i>\$(insert amount)</i>	<i>\$(insert amount)</i>	Completion of online reporting form (refer item 9) to the satisfaction of the NADC	30 April 2027	<i>\$(insert amount; equivalent to 20% for Base and/or Additional Grant, or 0% for Alternate Grant]</i>	<i>\$(insert amount)</i>	<i>\$(insert amount)</i>
Milestone	Due Date	Amount (excl GST)	GST	Total (incl GST)														
Commencement Date	N/A	<i>\$(insert amount equivalent to:</i> 80% for Base or Base and Additional Grant; or 100% for Alternate Grant]	<i>\$(insert amount)</i>	<i>\$(insert amount)</i>														
Completion of online reporting form (refer item 9) to the satisfaction of the NADC	30 April 2027	<i>\$(insert amount; equivalent to 20% for Base and/or Additional Grant, or 0% for Alternate Grant]</i>	<i>\$(insert amount)</i>	<i>\$(insert amount)</i>														

Item number	Description	Clause Reference	Details			
			Total		\$[insert amount]	\$[insert amount]
			The Grantee may submit an invoice for payment of each instalment following completion of the relevant milestone but no earlier than the 'Due Date' in the above table. The Grantee's bank account for payment is specified in item 7 of the Agreement Details.			
7.	Grantee's Bank Account	4	The Grantee's nominated bank account into which the Funds are to be paid is: Account Name: [insert] Account Number: [insert] BSB Number: [insert] Bank Name: [insert]			
8.	Other Contributions	1.1 and 3(a)(v)	[Note: Other Contributions are only relevant where the Grantee is a government entity and the Australia Day event (or a substantially similar event) was held in a previous year. To be populated as applicable.] [Not applicable.] OR [insert amount to be contributed by the Grantee to the Event.]			
9.	Reporting	9	By no later than 30 April 2027, the Grantee must complete and submit the online reporting form available on the applicant portal which requires: - a final report verifying the Funds have been spent in accordance with this Agreement; and - the Grantee to provide: - copies of photographs of the Grantee's materials showing the Australia Day Designs in a public place or at the Event; and - high quality promotional photographs or video of the Event depicting attendees and participants.			
10.	Insurance	17	Public Liability Insurance \$10,000,000 or more per claim and in the aggregate. Workers Compensation Amount as required by the relevant state or territory legislation.			
11.	Acknowledgment of support	5	The Grantee must acknowledge the support received from the NADC by including the following statement: 'Assisted by the Australian Government through the National Australia Day Council', and using the Australia Day Logo in accordance with the branding guidelines set out in Annexures 1 and 2 to this Agreement, as updated by notice from the NADC to the Grantee.			
12.	Australia Day Logo	1.1, 12	 Australia Day Reflect. Respect. Celebrate.			

Terms and Conditions

1. Defined terms & interpretation

1.1 Defined terms

In this Agreement:

Agreement means this Agreement between the NADC and the Grantee, including any attachments.

Agreement Material means any Material created by, for and on behalf of the Grantee on or following the Commencement Date, for the purpose of or as a result of performing its obligations under this Agreement.

Australia Day Designs means the branding and design assets for Australia Day 2027 that follow the message of *Reflect. Respect. Celebrate.* as approved by the NADC.

Australia Day Logo means the 'Australia Day logo' set out in item 12 of the Agreement Details.

Commencement Date means the date specified in item 3 of the Agreement Details.

Event means the event or series of events set out in item 5 of the Agreement Details, whether held in-person or online/virtually to celebrate Australia Day 2027.

Existing Material means Material developed independently of this Agreement that is incorporated in or supplied as part of the Agreement Material, but excludes the Australia Day Designs and the Australia Day Logo.

Funds means the money, or any part of it, paid by the NADC to the Grantee under this Agreement in the amount specified in item 6 of the Agreement Details.

Grantee means the legal entity specified in item 2 of the Agreement Details.

Intellectual Property Rights means all intellectual property rights, including:

- (a) copyright, patents, trademarks (including goodwill in those marks), designs, trade secrets, know how, rights in circuit layouts, domain names and any right to have confidential information kept confidential;
- (b) any application or right to apply for registration of any of the rights referred to in paragraph (a); and
- (c) all rights of a similar nature to any of the rights in paragraphs (a) and (b) which may subsist in Australia or elsewhere,

whether or not such rights are registered or capable of being registered.

Material includes documents, equipment, software (including source code and object code versions), goods, information and data stored by any means including all copies and extracts of them.

Other Contribution means the financial or in-kind contributions other than the Funds to be provided by the Grantee as set out in item 8 of the Agreement Details.

Party means the Grantee or the NADC.

Personal Information has the same meaning as in the *Privacy Act 1988* (Cth).

Program means the Australia Day 2027 Community Events Grant Program.

Purpose means the purpose as described in item 4 of the Agreement Details.

Reports means the reports that the Grantee is required to produce and provide to the NADC in accordance with clause 9.

Terms and Conditions means clauses 1 to 23 of this Agreement.

WHS Law means all applicable Laws relating to work health and safety, including the *Work Health and Safety Act 2011* (Cth) and any corresponding WHS law as defined in that Act.

1.2 Interpretation

- (a) In this Agreement, unless the context requires otherwise: a reference to A\$, \$A, dollar or \$ is to Australian currency, a reference to time is to Canberra, Australia time, and the meaning of general words is not limited by specific examples introduced by including, for example or similar expressions.
- (b) If there is any inconsistency between any of the documents forming part of this Agreement, those documents will be interpreted in the following order of priority to the extent of the inconsistency:
 - (i) Terms and Conditions;
 - (ii) Agreement Details; and
 - (iii) any documents incorporated by reference in this Agreement.

2. Program and Purpose

- (a) The Funds are made available under the Program for the Purpose.
- (b) The Grantee is fully responsible for the Event and for ensuring the performance of all its obligations under this Agreement in accordance with all relevant laws. The Grantee will not be relieved of that responsibility because of:
 - (i) the grant or withholding of any approval or the exercise or non-exercise of any right by the NADC; or
 - (ii) any payment to, or withholding of any payment from, the Grantee under this Agreement.
- (c) For clarity:
 - (i) any holding of the Event by the Grantee is at its own risk; and
 - (ii) any and all decisions relating to the delivery, management or otherwise of the Event are the sole responsibility of the Grantee.

3. Event

- (a) The Grantee agrees to:
 - (i) spend the Funds in a manner that is consistent with the objectives of the Program including the Purpose;
 - (ii) ensure that the Event is carried out in accordance with all applicable laws (including the WHS Law and legislative requirements regarding child safety and working with vulnerable people);
 - (iii) ensure that personnel performing work in relation to the Event are appropriately qualified to perform the tasks and have the relevant skills and qualifications;
 - (iv) promote the message of *Reflect. Respect. Celebrate.*; through NADC available collateral and use of the Australia Day Designs in equal proportion to other branding and marketing used on the day of the Event; including displaying the Australia Day Designs at the Event or in a public place, and using the Australia Day Designs up to and on Australia Day 2027;
 - (v) display the Australian National Flag at the Event as an official identifier of Australia Day. The Grantee is also encouraged to display the Aboriginal Flag and the Torres Strait Islander Flag alongside the Australian National Flag, where appropriate, as a visible expression of recognition, respect and inclusion. Flags must be displayed in accordance with applicable flag protocols;
 - (vi) provide and use the Other Contribution for the Event;
 - (vii) obtain the NADC's prior written approval before spending the Funds in a manner other than as set out in clause 7(a); and
 - (viii) ensure that the Event includes an inclusivity element for people with disability.
- (b) The Grantee represents and warrants that in performing the Event, it will comply with all applicable laws (including the WHS Law, child safety and working with vulnerable persons laws and regulations).

- (c) The Grantee must register the Event on the NADC's event register website using the approved Event title and description and ensure that all public promotions of the Event are consistent with the information provided in its grant application.

4. Payment of Funds

- (a) Subject to this Agreement, the NADC agrees to pay the Funds to the Grantee in accordance with item 6 of the Agreement Details.
- (b) Notwithstanding any other provision of this Agreement, the NADC may by notice withhold payment of any amount of the Funds if it reasonably believes that:
 - (i) the Grantee has not complied with this Agreement;
 - (ii) the Grantee is unlikely to be able to perform the Event or manage the Funds in accordance with this Agreement; or
 - (iii) there is a serious concern relating to the Grantee or this Agreement that requires investigation.
- (c) Payment will be made following submission by the Grantee of an invoice. The invoice must meet the requirements of a tax invoice as set out in the GST Law and be in a form approved by the NADC which sets out:
 - (i) the amount of the Funds to be paid by the NADC together with any substantiating material required; and
 - (ii) such other information as the NADC requires.
- (d) Invoices should be submitted to the address specified in item 1 of the Agreement Details.

5. Acknowledgements

- (a) The Grantee agrees to acknowledge the NADC's support in all Material, publications, promotional and advertising materials published in connection with the Event or this Agreement, using the form of acknowledgment specified in item 11 of the Agreement Details.

6. GST

- (a) In this clause 6, words and expressions which are not defined in this Agreement but which have a defined meaning in the *A New Tax System (Goods and Services Tax) Act 1999* (Cth) (**GST Law**) have the same meaning as in the GST Law.
- (b) Unless otherwise expressly stated, all amounts set out in this Agreement are exclusive of GST.
- (c) If GST is payable by a supplier (**Supplier**) on any supply made under this Agreement, except where the amount is expressly stated to include GST, the payment for that supply will be increased by, and the recipient of the supply (**Recipient**), will pay to the Supplier, an amount equal to the GST payable on the supply (**GST Amount**), provided that no GST Amount is payable under this clause until the Supplier has issued a valid tax invoice to the Recipient for that supply.
- (d) If a payment to a Party under this Agreement is a reimbursement or indemnification, calculated by reference to a loss, cost or expense incurred by that Party, then the payment will be reduced by the amount of any input tax credit to which that Party, or the representative member of the GST group that Party is a member of (as the case may be), is entitled for that loss, cost or expense.

7. Spending the Funds

- (a) The Grantee agrees to spend the Funds (and any interest the Grantee earns on the Funds) only for the purpose of performing the Event and otherwise in accordance with this Agreement.
- (b) If any of the Funds have been spent other than in accordance with this Agreement, or any amount of the Funds is additional to the requirements of the Event (including where the Grantee is unable to hold or deliver the Event at all), the Grantee must repay that amount to the NADC unless the NADC agrees otherwise.
- (c) If the NADC issues a notice under this Agreement requiring the Grantee to repay any of the Funds:
 - (i) the Grantee must do so within the time period specified in the notice;

- (ii) the Grantee must pay interest on any part of the amount that is outstanding at the end of the time period specified in the notice until the outstanding amount is repaid in full; and
- (iii) the NADC may recover the amount and any interest under this Agreement as a debt due to the NADC without further proof of the debt being required.

8. Record keeping

- (a) The Grantee agrees to keep financial accounts and other records that identify the receipt and expenditure of the Funds and any Other Contributions separately within the Grantee's accounts and records so that at all times the Funds are identifiable.
- (b) The Grantee agrees to exercise and maintain proper accounting standards and controls in respect of the Funds.
- (c) If requested by the NADC, the Grantee agrees to provide the NADC or any persons authorised by the NADC, with access to the Grantee's premises, personnel, documents and other records, and all assistance reasonably requested, to enable the NADC or those persons to verify that Funds have been spent only for the purposes of undertaking the Event.

9. Reporting

- (a) The Grantee agrees to provide the reports and other material specified in item 9 of the Agreement Details to the NADC.
- (b) If the NADC acting reasonably has concerns regarding the performance of the Event or the management of the Funds, the NADC may by written notice require the Grantee to provide one or more additional reports, containing the information and by the date(s), specified in the notice.

10. Relationship between the Parties

A Party is not by virtue of this Agreement the employee, agent or partner of the other Party and is not authorised to bind or represent the other Party.

11. Subcontracting

- (a) The Grantee is responsible for the performance of its obligations under this Agreement, including in relation to any tasks undertaken by subcontractors.
- (b) The Grantee agrees to make available to the NADC the details of any of its subcontractors engaged to perform any tasks in relation to this Agreement upon request.

12. Intellectual Property

- (a) This Agreement does not affect the ownership of Intellectual Property Rights in Existing Material, the Australia Day Logo, or the Australia Day Designs.
- (b) Intellectual Property Rights in the Agreement Material vest in the Grantee on creation.
- (c) The Grantee grants to, and must ensure all third parties holding Intellectual Property Rights in the Reports grant to the NADC, a perpetual, non-exclusive, irrevocable, royalty-free and licence fee-free licence (including a right of sub-license) to use, reproduce, adapt, modify, communicate, broadcast, distribute, publish and disseminate the Reports for the purposes of the NADC or Commonwealth purposes.
- (d) The Grantee grants to, and must ensure all third parties holding Intellectual Property Rights in the Agreement Material (other than the Reports) grant to the NADC, a perpetual, non-exclusive, irrevocable, royalty-free and licence fee-free licence (including a right of sub-license) to use, reproduce, adapt, modify, communicate, broadcast, distribute, publish and disseminate that Agreement Material for the purpose of the Program and any other purpose connected with the operation of this Agreement.
- (e) Subject to the Grantee's compliance with this Agreement, the NADC grants to the Grantee a non-exclusive, royalty-free licence (including the right to sublicense to subcontractors) to use, reproduce and distribute the Australia Day Designs and the Australia Day Logo for the purpose of the Event.

13. Privacy

- (a) When dealing with Personal Information in carrying out the Event, the Grantee agrees:

- (i) to comply with the requirements of the *Privacy Act 1988* (Cth); and
 - (ii) not to do anything which, if done by the NADC, would be a breach of an Australian Privacy Principle under the *Privacy Act 1988* (Cth).
- (b) The Grantee must notify the NADC in writing of any breach or possible breach of this clause 13.

14. Confidentiality

- (a) Confidential Information means:
- (i) information that the Grantee knows, or ought to know is confidential; or
 - (ii) is notified by the NADC to the Grantee in writing.
- (b) The Grantee agrees not to disclose the Confidential Information without prior written consent from the NADC unless required by law or Parliament.

15. Conflict of interest

Other than those which have already been disclosed to the NADC, the Grantee warrants that, to the best of its knowledge, at the date of this Agreement neither it nor its officers have any actual, perceived or potential conflicts of interest in relation to the Event or this Agreement.

16. Fraud

- (a) In this Agreement, **Fraud** means dishonestly obtaining a benefit, or causing a loss, by deception or other means, and includes alleged, attempted, suspected or detected fraud.
- (b) The Grantee must ensure its personnel and subcontractors do not engage in any Fraud in relation to the Event.
- (c) If the Grantee becomes aware of:
- (i) any Fraud in relation to the performance of the Event; or
 - (ii) any other Fraud that has had or may have an effect on the performance of the Event;

then it must report the matter to the NADC and all appropriate law enforcement and regulatory agencies within 5 business days.

- (d) The Grantee must, at its own cost, investigate any Fraud referred to in clause 16(c) in accordance with the Australian Government Investigations Standards available at <https://www.counterfraud.gov.au/library/australian-government-investigations-standards>.
- (e) The NADC may, at its discretion, investigate any Fraud in relation to the Event. The Grantee agrees to co-operate and provide all reasonable assistance at its own cost with any such investigation.

17. Insurance

The Grantee agrees to have and maintain:

- (a) the insurances specified in item 10 of the Agreement Details for the duration of this Agreement and to provide the NADC with proof, to the satisfaction of the NADC, on request; and
- (b) public liability insurance, in the amount set out at item 10 of the Agreement Details for a period of at least 7 years following the Event.

18. Indemnities

The Grantee indemnifies the NADC, its officers, employees and contractors against any claim, loss or damage arising in connection with the Event.

19. Notices

- (a) The Grantee agrees to promptly notify the NADC of anything reasonably likely to adversely affect the undertaking of the Event, management of the Funds or its performance of any of its other requirements under this Agreement.
- (b) A notice under this Agreement must be in writing and addressed to the other Party's representative as specified in item 1 or 2 (as applicable) of the Agreement Details or as most recently updated by notice given in accordance with this clause.
- (c) A notice is deemed to be effected:
 - (i) if delivered by hand - upon delivery to the relevant address;
 - (ii) if sent by post - upon delivery to the relevant address; or

- (iii) if transmitted electronically - upon actual receipt by the addressee.

- (d) A notice received after 5.00 pm, or on a day that is a Saturday, Sunday or public holiday, in the place of receipt, is deemed to be effected on the next day that is not a Saturday, Sunday or public holiday in that place.

20. Dispute Resolution

- (a) The Parties agree not to initiate legal proceedings in relation to a dispute unless they have tried and failed to resolve the dispute by negotiation.
- (b) The Grantee agrees to continue to perform its obligations under this Agreement where a dispute exists.
- (c) The procedure for dispute resolution does not apply to action relating to termination or urgent interlocutory relief.

21. Termination for default

- (a) The NADC may terminate this Agreement by notice where the Grantee has:
 - (i) breached this Agreement and the NADC considers the breach cannot be rectified;
 - (ii) breached this Agreement and the Grantee does not rectify the breach within 10 business days after the NADC gives notice;
 - (iii) provided false or misleading statements in relation to the Funds; or
 - (iv) becomes bankrupt or insolvent, entered into a scheme of arrangement with creditors, or come under any form of external administration.
- (b) The Grantee agrees, on receipt of a notice under this clause to report on, and return any part of, the Funds to the NADC, or otherwise deal with the Funds, as directed by the NADC.

22. Termination for convenience

- (a) Without limiting the NADC's rights or remedies under or in connection with this Agreement, the NADC may terminate or reduce the scope of this Agreement by written notice.
- (b) The Grantee agrees on receipt of a notice of termination or reduction under this clause to:
 - (i) take all available steps to minimise loss resulting from that termination or reduction; and
 - (ii) in the case of a reduction in scope, continue to undertake any part of the Event not affected by the notice.
- (c) If this Agreement is terminated under this clause 22, the NADC is liable only for:
 - (i) payment of any part of the Funds due and owing to the Grantee under this Agreement at the date of the notice; and
 - (ii) reimbursement of reasonable expenses the Grantee unavoidably incurs that relate directly to the termination and are not covered by clause 22(c)(i),
 provided the Grantee has otherwise complied with this Agreement.
- (d) The NADC is not liable to pay any amount under this clause 22 which would, in addition to any amounts paid or due, or becoming due, exceed the total amount of the Funds specified in item 6 of the Agreement Details.

23. General

- (a) This Agreement represents the Parties' entire agreement in relation to the Funds provided under it and the Event and supersedes all prior representations, communications, agreements, statements and understandings, whether oral or in writing.
- (b) Certain information contained in or provided under this Agreement may be used for public reporting purposes.
- (c) This Agreement may be only be varied in writing, signed by both Parties.

Signing page

EXECUTED as an agreement.

Signed for and on behalf of the
**National Australia Day Council
Limited** (ABN 76 050 300 626) by its
duly authorised delegate in the presence
of

Signature of witness

Signature of delegate

Name of witness (print)

Name of delegate (print)

Date

Position of delegate (print)

Signed for and on behalf of [*insert full
name of relevant entity, including
ABN*] by its duly authorised
representative/delegate in the presence
of

Signature of witness

Signature of delegate

Name of witness (print)

Name of delegate (print)

Date

Position of delegate (print)

Annexure 1 – Australia Day Branding Guidelines

A brief guide to using the Australian Day brand.



Australia Day

Reflect. Respect. Celebrate.

The logo – stacked version

In April/May 2020 the tagline 'Reflect. Respect. Celebrate.' is included in the main logo, and all versions of the logo. The font has also been updated to ITC Avant Garde for consistency.

The stacked version of the main logo is as shown on the right, as well as the mono version and the reversed version of the stacked logo.

Main logo



Mono logo



Reversed logo



The logo – inline version

The inline version of the logo is as shown on the right.

Also the mono version of the inline logo, and the reversed version of the inline logo.

Inline logo



Mono logo



Reversed logo



Clear space around the logo

It is very important to isolate both versions of the logo properly to increase legibility.

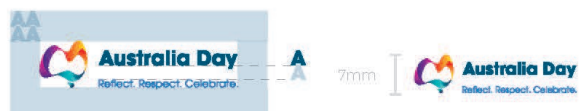
Always maintain the clear space, even when proportionally scaling the logo. Use the width of 2 capital As, proportionate to the A in Australia Day, all the way around the logo.

Space between the logo and tagline

The correct distance between the logo and tagline is equal to the height of the capital A in Australia Day.

Minimum size

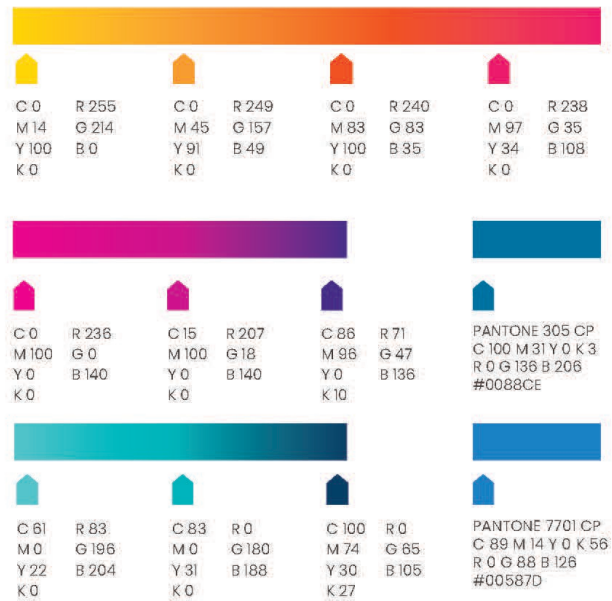
In order to maintain its visual impact, please refer to the minimum sizes on this page.



Colour palette

When it comes to using the colour palette in mediums and channels such as print and digital, it is very important to follow the provided values.

Here are the gradients used in the Australia Day logo, including selected colour points that can be used in campaign collateral, for headings and design elements.



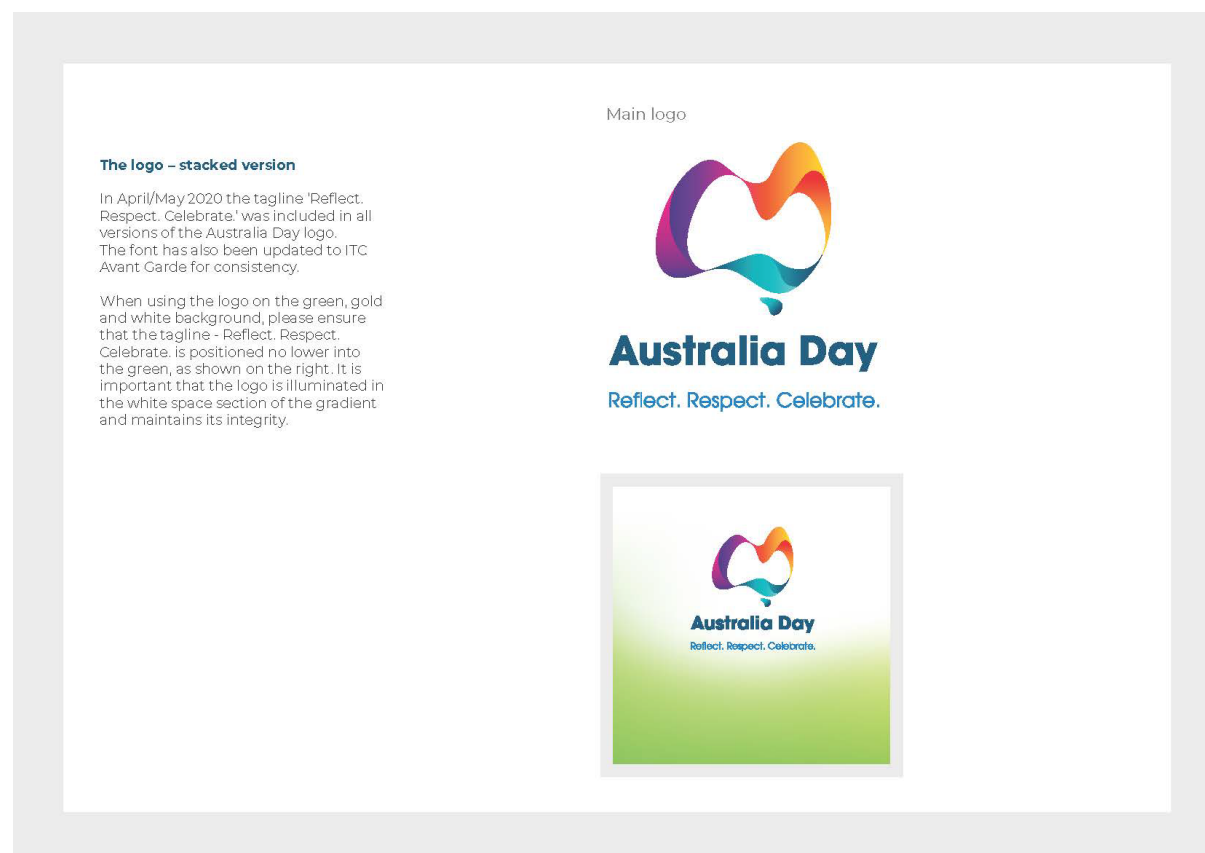
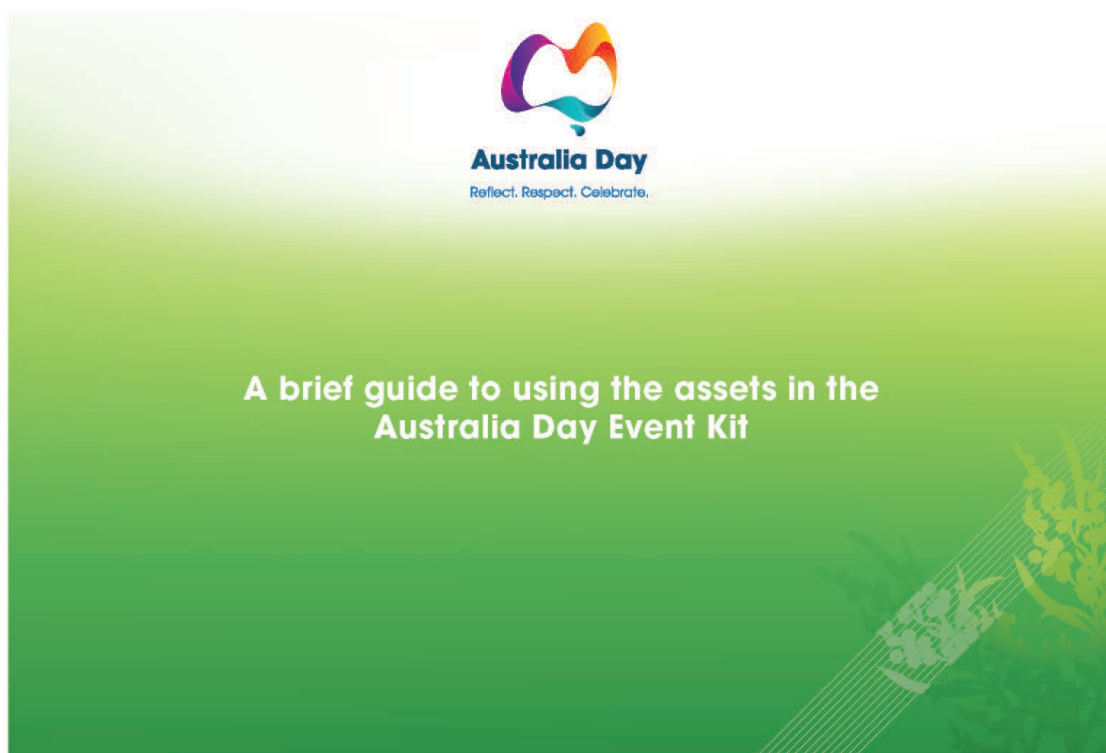
NADC | National
Australia Day
Council

National Australia Day Council

Old Parliament House, King
George Terrace, Parkes ACT 2600
02 6120 0600

australiaday.org.au
australianoftheyear.org.au

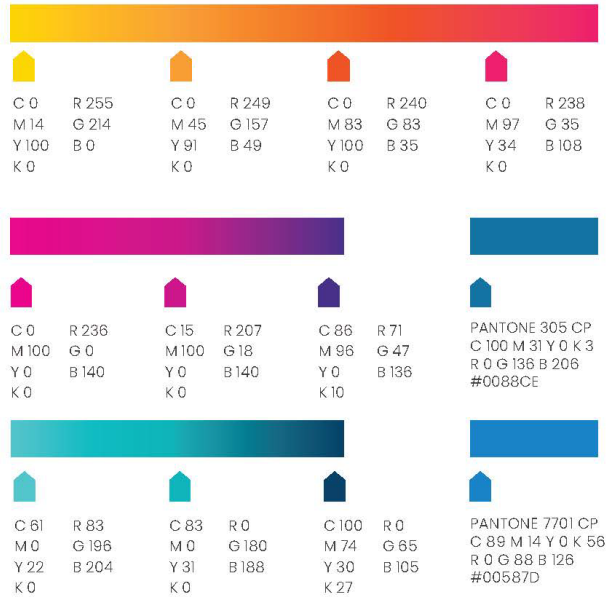
Annexure 2 – Australia Day Event Kit Brand Guide



Colour palette - Logo

When it comes to using the colour palette in mediums and channels such as print and digital, it is very important to follow the provided values.

Here are the gradients used in the Australia Day logo, including selected colour points that can be used in campaign collateral, for headings and design elements.

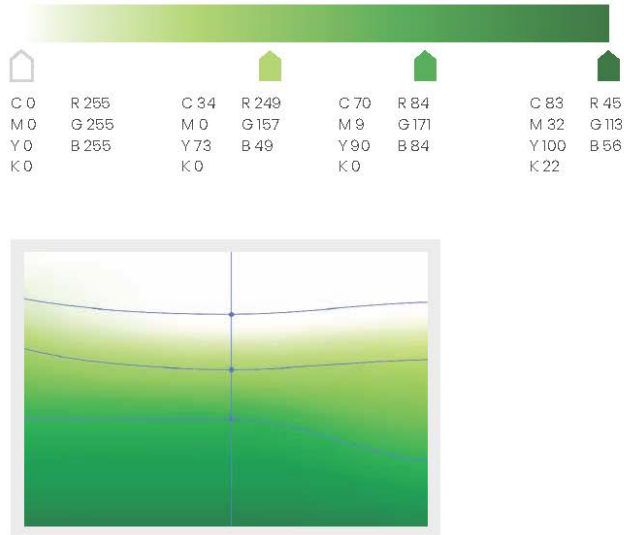


Green, gold and white gradient

These are the colours used to make up the gradient in all of the assets. Please do not change the gradient colours.

The gradient is used as a background on many of the assets, it is setup as a gradient mesh as shown on the right.

If the artwork needs to be modified to fit a certain size of banner (or other design) the background can be resized. If possible, please keep the spacing and gradient mesh the same.



Resizing event assets

Please do not change the design.

That means no changes to colours. No removing design elements or adding design elements.

You may resize the background, adjust design elements to suit the size and dimensions.

Note: Make sure you adjust the stroke of the lines, as they may appear too thin or too thick depending on how you resize the artwork.



Co-branding assets

If you would like to include your organisation's logo or branding, please follow these guidelines.

Use a logo with transparent background and insert in space provided.

Only insert additional logo on assets designed for co-branding. These are provided on our website.

Ensure that the logo inserted is easily visible and not obstructing any other elements on the original design.

Examples of co-branded designs are shown here.

Poster



Pull up banner



Bunting



If you require assistance with artwork please email
grants@australiaday.org.au

National Australia Day Council

Old Parliament House, King George Terrace
Parkes ACT 2600
02 6120 0660

australiaday.org.au
australianoftheyear.org.au