

Digital Toolkit

Help us spread the message



2027
**Community Events
Grant Program**

From community barbeques and concerts to citizenship ceremonies, flag raising ceremonies and parades, the Australia Day Community Events Grant Program has helped deliver almost 4,000 community events across Australia since 2021.

We'd love your help in spreading the word that community grants are returning for Australia Day 2027. This toolkit provides you with messaging and assets you can share across your channels.

Key messages

- Australian Government grant funding is available to community groups, government entities and councils to support Australia Day events that bring communities together and encourage participation in Australia Day activities.
- In 2027, the National Australia Day Council will provide funding of up to \$15,000 through its Australia Day Community Events Grant Program to help communities reflect, respect and celebrate on Australia Day.
- From community barbeques and concerts to citizenship ceremonies, flag raising ceremonies and parades, the community events grant program has helped deliver almost 4,000 community events across Australia since 2021.
- Applications open 27 August 2026 and close 22 September 2026.
- To apply, visit australiaday.org.au/grants for more details.

Australia Day social media handles

Please follow these channels and tag us in your grants posts.



Facebook: @CelebrateAustraliaDay
facebook.com/CelebrateAustraliaDay/



Instagram: @AustraliaDay
instagram.com/australiaday



X: @AustraliaDay
x.com/AustraliaDay

Suggested captions for social media

1. Are you a local council, government entity or not-for-profit? You could be eligible for a grant of up to \$15,000 to support your Australia Day 2027 community event. Learn more at australiaday.org.au/grants
2. Applications for the 2027 Australia Day Community Events Grant Program open **27 August**. The National Australia Day Council will be hosting an online briefing on **25 August 2026** to answer your questions and run through how to apply. Briefing details can be found at australiaday.org.au/grants.
3. The Australia Day Community Events Grant Program is now open! From community barbeques and concerts to citizenship ceremonies, flag raising ceremonies and parades, bring your community together on Australia Day 2027. Apply at australiaday.org.au/grants
4. Applications close soon! Have you applied for the 2027 Australia Day Community Events Grant Program? You have until **22 September** to submit your application. Visit australiaday.org.au/grants for more information.

Social media assets

For sharing a social media post, we have tiles and banners available.

All assets can be [accessed here](#).

Questions?

Contact communications@australiaday.org.au