

Australia Day 2024 Community Grants Recipient Briefing

NADC | National
Australia Day
Council

Australian
of the Year
➤ Awards
Reflect. Respect. Celebrate.


Australia Day
Reflect. Respect. Celebrate.

Privacy

- Please note that this meeting will be recorded

Overview

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Who is the National Australia Day Council ?

Not-for-profit, government-owned organisation based in Canberra

Works with Australia Day National Network (state and territory organisations) to facilitate Australia Day activity and the Australian of the Year Awards

Strategic focus areas for the NADC are:

- **Meaning:** To promote the meaning of Australia Day and being Australian
- **Participation:** To unite all Australians through celebration and reflection
- **Recognition:** To acknowledge active citizenship and achievement

Grants – Thank you

Thank you for applying!

Support for Australia Day community events is as strong as ever

384 applications were approved

Total funding of \$4,785,000 has been awarded

Administration

Contracts and Invoices

In order to receive payment before Christmas, signed Grant Agreements along with a correctly rendered invoice for the first installment of 80% will need to be uploaded via the online portal by 14 December 2023

Variations to Grants Agreements

- If required, email Grants@australiaday.org.au briefly outlining the variation sought and reason
- A variation form will be issued via SmartyGrants. Only update the areas you would like to change
- A notification and link to the form will be emailed to you
- Once variation form submitted, NADC will consider the request and issue a letter of variation if accepted

Administration

Acquittal – by 31 April 2024

A reporting template will be provided via SmartyGrants. You will need to provide:

- Declaration that the funds have been spent in accordance with the grant agreement
- Photographs showing the Australia Day designs in the public place or at the Australia Day event or activity
- High-quality promotional photographs or video of the event depicting attendees and participants

Recognition of Aboriginal and/or Torres Strait Islander Peoples

A large number of applicants are hosting events that include a significant Aboriginal or Torres Strait Islander peoples cultural component with some applicants centring their event on an Aboriginal or Torres Strait Islander perspective.

The aim: To help build meaningful engagement and cultural awareness between Indigenous and non-Indigenous communities.

- Consult your local Aboriginal or Torres Strait Islander community in planning
- Speak to your local council
- Contact the Australian Institute of Aboriginal and Torres Strait Islander Studies (aiatsis.gov.au)

Inclusivity & Accessibility

Grant funding included accessibility costs – e.g. hire of ramps or other accessibility equipment; Auslan interpretation; live captioning services

Consult the [Australian Human Rights Commission guidelines](#) by IncludeAbility on how to hold an accessible and inclusive event

Some examples:

- Captions on video content on screens
- Providing a contact for accessibility requirements during promotion of event
- Sufficient unobstructed floor space for people who use wheelchairs
- Signage indicating where accessible bathrooms are located
- Modifying a physical activity or game

Key messages

Australia Day is a day to reflect, respect and celebrate.

It is **your day** and can be marked **your way**. Australia Day is a day to **reflect** and **respect** that we are all shaped by our own experiences, and to **celebrate** living in a nation where everyone's views, beliefs and contributions are valued.

Each Council and organisation will have slightly nuanced messages to communicate and focus on...

- All 2024 Australia Day key messages can be found [on our website](#)
- They have also been incorporated into various templates the NADC are providing e.g. media release, speech notes, etc

Event collateral

The Australia Day branding is to be used and does form part of the assessment for the grant.

- Clearly use the Australia Day designs in equal proportion to other marketing
- Display them in all use public spaces
- Use branding up to and on Australia Day

Australia Day Council *Aussie Merchandise* is available for purchase:

<https://australiadaysa.com.au/collections>

Information kit

Grant recipients will be provided with a tailored [information kit](#) that includes templates and guidelines. Please read it and share within your organisation – they include:

- [Key messaging](#)
- Media release to promote your event
- Social media guide
- Speaking notes
- Branding guidelines

A reminder the [Grants page](#) also has...

- Australia Day artwork assets to download
- Australia Day 2023 report

Creative ideas



Helpful links

Australia Day assets

[Key messaging](#)

[Design assets to download](#)

[Merchandise to purchase](#)

Accessibility

How to hold an accessible and inclusive event

– [guidelines by IncludeAbility](#)

Aboriginal acknowledgement

Learn what country you're on ([AIATSIS](#))

[Welcome to Country information](#)

Questions

