

Australia Day 2023 Community Grants Program Guidelines

Reflect. Respect. Celebrate. We're all part of the story.



Australia Day

Reflect. Respect. Celebrate.

Opening date:	17 October 2022
Closing Date and Time:	5.00pm AEDT on 7 November 2022
Enquiries:	If you have any questions, contact grants@australiaday.org.au (Contact Officer).
Date Guidelines released:	17 October 2022
Type of grant opportunity:	Open competitive

Introduction

The National Australia Day Council (NADC) Community Grants Program makes grants available to support communities to hold an Australia Day event designed to promote the theme – “reflect, respect, celebrate”. The grants provided under the program are to support eligible event organisers to offer an inclusive event and plan for all eventualities, taking into account the challenges presented by the continuing COVID-19 pandemic.

Events can be a new or existing public event or activity, a community activity, or an online engagement. As the emergency phase of the pandemic recedes, many events are switching back from online to face-to-face. However, there are still some barriers to overcome to minimise the spread of COVID-19 and organisers of face-to-face events should also plan for a virtual alternative to ensure their community has the opportunity to come together to mark our nation’s resilience and acknowledge our collective contribution to Australia.

The Australia Day 2023 Community Grants Program (**Program**) is being made available by the National Australia Day Council, with the assistance of the Australian Government. The Program makes available grants of:

- between \$10,000 – \$20,000 (GST exclusive), to assist eligible event organisers to ensure inclusive Australia Day 2023 events proceed despite the social and economic difficulties that have been experienced as a result of COVID-19; and
- up to an additional \$10,000 (GST exclusive) for events that include strong recognition of Aboriginal and/or Torres Strait Islander peoples.

These grants will support inclusive events that allow communities to come together and reflect, respect and celebrate the individual and collective efforts of Australians who put the wellbeing of others before themselves and support their communities in a time of need – because we’re all part of the Story of Australia.

Local, state and territory government entities, entities that are part of the Australia Day Network and Australian not-for-profit organisations are eligible to apply for this grant opportunity.

Applicants are encouraged to ensure their event is inclusive of all Australians, including people with disability.

The NADC encourages applicants to work together with local Aboriginal and/or Torres Strait Islander communities to create Australia Day events that are meaningful, reflective, and respectful and change the focus of Australia Day from a celebration of nationalism to a demonstration of togetherness. As noted above, for events that include strong recognition of Aboriginal and/or Torres Strait Islander peoples, eligible event organisers may apply for an additional grant amount of up to \$10,000 (GST exclusive).

Applicants are also encouraged to support local businesses and communities through the planning and execution of the event, including through fostering creation and enabling retention of local employment opportunities.

For Australia Day 2023, NADC continues to encourage the message of *Reflect. Respect. Celebrate. We're all part of the story*. The NADC has created branding and design assets with this message for Australia Day 2023 (**Australia Day Designs**). These designs are available for use by all organisations in their Australia Day promotional collateral. Successful applicants will be required to promote this message through NADC collateral. Where organisations do not have access to local printing or production facilities, grant recipients will be able to purchase items online through the [Australia Day Council Aussie Merchandise program](#).

A total of \$7.6 million (GST exclusive) is available through the Program. Successful applicants may only receive one grant through the Program and there is no guarantee or assurance that an application will be successful. Applicants who have not properly acquitted a grant provided by NADC under previous Australia Day Community Grants Programs (or similar) will not be eligible for funding.

The intended outcomes of this grant opportunity are to provide funding for Australia Day 2023 events that:

- enable Australia Day events/activities to proceed in a COVID-safe environment regardless of last minute changes to pandemic public health restrictions
- encourage community participation in Australia Day events/activities
- reflect, respect and celebrate Aboriginal and/or Torres Strait Islander peoples' histories and cultures
- are inclusive of all Australians, including people with disability
- create or support local employment
- support local communities, regions and industries affected by the economic impacts of COVID-19
- promote the messaging of '*Reflect. Respect. Celebrate. We're all part of the story*'.

Successful applicants will be required to list their event(s) on the NADC's Australia Day Event Register website.¹

Key Dates

The expected timing for this grant opportunity is below, however NADC may vary the timeframes.

- applications will open on 17 October 2022
- applications will close at 5:00pm AEDT on 7 November 2022 (**Closing Date**)
- applicants will be notified of the outcome of their application within 20 business days of the Closing Date
- successful applicants must complete their Australia Day 2023 event/s by 26 January 2023
- reporting, including photographs of the successful applicant's materials, must be submitted to NADC by 30 May 2023.

¹ <https://www.australiaday.org.au/events/>

Eligibility

Who is eligible

To be considered for this grant opportunity, the applicant must be either:

- an Australian local government entity
- an Australian state or territory government entity
- an entity that is part of the state and territory Australia Day Network
- an Australian not-for-profit organisation.

The applicant must also have public liability insurance.

Who is not eligible

An applicant is not eligible for a grant under this grant opportunity if they:

- are an individual
- are an unincorporated organisation
- are an entity who is not either
 - an Australian local government or state or territory government, or
 - part of the state and territory Australia Day Network, or
 - an Australian not-for-profit organisation
- do not have public liability insurance
- have not properly acquitted a grant provided by NADC under previous Australia Day Community Grants Programs (or similar).

Australia Day Messaging

It is a condition of receiving a grant under the Program that the message of *Reflect. Respect. Celebrate. We're all part of the story* is promoted through NADC-available collateral. Successful applicants must:

- clearly use the Australia Day Designs in equal proportion to other branding and marketing used on the day;
- display the Australia Day Designs at an event or in a public space; and
- use the Australia Day Designs in the lead up to, and on, Australia Day 2023.

Applicants are strongly encouraged to support local businesses in the manufacturing and printing of promotional items displaying the Australia Day Designs.

For applicants who do not have access to local printing or production facilities, assets will be able to be purchased online from the [Australia Day Council Aussie Merchandise program](#).

What we will fund

Funding may be put toward most elements of running an event and associated costs for planning an alternative 'Plan B' celebration. Applicants planning an event that is intended to be face-to-face are encouraged to also plan a virtual alternative that enables them to pivot swiftly in the event of last-minute changes to local public health COVID restrictions. All costs incurred for either event will be eligible, provided one or the other event is held. If neither event is held, the applicant will no longer be eligible for the grant and will be required to repay any grant funds received.

Examples of eligible costs include but are not limited to:

- Promotions/invitations/publicity/communications (using NADC Australia Designs and including accessible formats on written materials)
- Artist/Talent fees – e.g. celebrity host, musical, theatrical, artistic contributions to the event
- Accessibility equipment and formats*
- Planning, preparing for and running Virtual Events (including Plan B events)
 - Costs for pre-recording awards or entertainment
 - Artist/Talent fees – e.g. online host
 - Online hosting and web content development
 - Fees for virtual event platforms
 - Live captioning services
- Face-to-face Event Costs
 - Professional photography/videography services**
 - Catering
 - Promotional material/merchandise using Australia Day Designs
 - Venue fees
 - Equipment hire
 - Accessibility costs (e.g. hire of ramps or other accessibility equipment; Auslan interpretation; live captioning services)
 - COVID-safe public health measures, e.g.:
 - additional cleaners
 - additional cleaning supplies including soap and hand sanitiser
 - personal protective equipment (PPE)

**Applicants are encouraged to consult the Australian Human Rights Commission guidelines on how to hold an accessible and inclusive event:*

[https://includeability.gov.au/sites/default/files/2021-07/includeability - guide - hosting accessible and inclusive in-person meetings and events.pdf](https://includeability.gov.au/sites/default/files/2021-07/includeability_-_guide_-_hosting_accessible_and_inclusive_in-person_meetings_and_events.pdf)

***Applicants will be required to provide good quality promotional images of their events. Applicants that do not have the appropriate skills or equipment to take quality photos or videos themselves may spend up to \$2,000 of their grant funding on a professional photographer or videographer. The NADC encourage applicants to support local service providers.*

Eligible activities include any public event and alternative virtual event that will take place on Australia Day 2023. The event can be an existing or new event. Events could include but are not limited to the following categories:

- fireworks
- live entertainment
- family friendly
- novelty and special interest
- flag raising ceremony
- community awards
- food & BBQ
- art & culture
- citizenship
- sporting
- ambassadors
- community event
- multi faith ceremony
- an online engagement

Australia Day events should promote the message of *Reflect. Respect. Celebrate. We're all part of the story* and should incorporate NADC Australia Day Designs (see above).

Additional funding for events that include strong recognition of Aboriginal and/or Torres Strait Islander peoples

In addition to the base grant, applicants can apply for an additional amount up to \$10,000 to put toward any costs incurred to ensure a strong recognition of Aboriginal and/or Torres Strait Islander peoples.

A *Welcome to Country* or *Acknowledgment of Country* would not suffice – these should already be part of all events. Applicants applying for this additional funding must demonstrate additional activities that reflect on and celebrate the local Aboriginal and Torres Strait Islander history in a culturally appropriate way.

The additional elements that are most appropriate for each community will differ and should be considered in consultation and collaboration with the local Aboriginal and/or Torres Strait Islander community.

Examples include but are not limited to:

- smoking ceremonies
- cultural walks
- Indigenous foods and plants
- local Aboriginal and/or Torres Strait Islander speakers, musicians and artists
- art or crafts displays, murals and art projects
- celebration of culture through inclusion of language, music, storytelling, dance
- readings of historical documents

What we won't fund

The grant funds cannot be used for:

- core costs of the organisation undertaking the event(s); for example, salaries
- purchase of assets or infrastructure including but not limited to:
 - buildings
 - renovations or upgrades to buildings
 - barbeques
 - upgrades to parks or local facilities
- costs not clearly attributable to undertaking an Australia Day event
- events previously held by local, state or territory governments where the applicant intends to financially invest less in the planned 2023 event than it invested in the 2022 event. The grant is intended to top up the budget for the planned event, and must not be used to offset costs. Note that this requirement does not include contra and sponsorship arrangements.²
- events that do not have a clear focus on Australia Day: *Reflect. Respect. Celebrate. We're all part of the story.*

What you need to do

Before applying, the applicant must read and understand these guidelines and the sample grant agreement. NADC may vary the grant process or documentation at any time. Any changes will be published on the online application portal.

To apply, an applicant will need to complete an online application form before the Closing Date. No late applications will be accepted.

The applicant will need to register to use NADC's online application portal.

The application form requires information about:

- the applicant, including their ABN and their address
- the planned event, including reference to the assessment criteria
- a plan for an alternative virtual event (for any face-to-face event)
- disability inclusion
- a clear outline of the plan to acknowledge and celebrate Aboriginal and/or Torres Strait Islander peoples, where the applicant is also applying for the additional grant of up to \$10,000 (GST exclusive)
- how the grant funds are proposed to be used
- a commitment to providing high quality photographs or video of their event

In addition, the NADC requires the following with an application:

- a copy of the applicant's public liability insurance policy (certificate of currency)
- banking details, including evidence that the account is the applicant organisation's account
- for local, state or territory government applicants, written commitment that they will financially invest no less than the level of investment they made in the previously held event.

The applicant is responsible for ensuring that their application is complete and accurate.

² The costs of an alternative Plan B event (to ensure the applicant can still run an event at short notice should the previously held event need to be cancelled) is eligible.

What we will do

The NADC intends to distribute grants across the nation, including metropolitan, regional, rural and remote locations, in proportions as determined by the NADC. The NADC may give greater weighting to applicants that propose events that are inclusive and that have demonstrated previous participation in the NADC Australia Day Ambassador Program and/or Australia Day activities, or are a local council.

The NADC will review applications to determine whether the applicant and the intended event or activity are eligible. Any events that propose a face-to-face event but do not offer a virtual alternative may be deemed ineligible. If the process identifies unintentional errors, the applicant may be contacted to correct or explain the information.

If the application passes the initial screening against the eligibility criteria, the application will proceed to a full assessment. NADC assessors will consider an application on its merits, based on:

- how well it meets the intended outcomes for the Program
- how well it meets the assessment criteria (set out below)
- how it compares to other applications
- whether it provides value for money.

When assessing the extent to which an application represents value for money, the NADC may have regard to (without limitation):

- the overall objective/s to be achieved in providing the grant
- the extent to which the evidence in the application demonstrates that it will contribute to meeting the outcomes/objectives
- opportunities for economic benefits to the community.

The NADC Board will decide which applications to approve, taking into account recommendations from the NADC assessors and the availability of grant funds for the purposes of the Program. The NADC Board's decision is final in all matters. There is no appeal mechanism for decisions to approve or not approve a grant.

The NADC will advise applicants of the outcome of applications in writing.

The Grant Agreement

Successful applicants will be required to enter into a short-form agreement with the NADC. This will be sent to successful applicants electronically via email at the time that an applicant is notified that their application for a grant has been successful. There is no binding agreement between NADC and a successful applicant unless and until a grant agreement, if any, is entered into by the parties.

A sample grant agreement is available at Annexure A to this document.

Some aspects of the sample grant agreement include:

- a requirement that the Australia Day event utilise the message of *'Reflect, Respect, Celebrate. We're all part of the story'*
- a requirement that the applicant acknowledges the NADC's support through use of the NADC's logo or signage (subject to approval by the NADC)
- acknowledgement that the NADC may list the successful applicant's Australia Day event(s) on the NADC event register website

- acknowledgement that any grants funds that are not used in accordance with the agreement will be returned to NADC
- a requirement that the applicant provide the following by 30 May 2023:
 - a final report verifying the grant funds have been spent in accordance with the grant agreement
 - photographs of the applicant's materials, showing the Australia Day Designs in the public place or at the Australia Day event or activity
 - high quality promotional photographs or video of the event depicting attendees and participants.

Payments

Successful applicants will receive 80% of their grant as an upfront payment to ensure they have funds available to cover the costs of planning for their event. The final 20% of funding will be paid following receipt of a final report, after the event has been held, confirming final costs incurred. Final reports are due by 30 May 2023. The NADC will pay the final instalment within 10 days of approving (not receiving) the final report.

Privacy

The information an applicant provides in their application form will be handled in accordance with the *Privacy Act 1988* (Cth). For more information see the [NADC's Privacy Policy](#).

In submitting an application, the applicant agrees to the NADC collecting their personal information, including name, contact details and role in order to assess the application and for the purpose of grants administration.

The NADC's online portal is powered by SmartyGrants, an enterprise of Our Community Pty Ltd. To use the portal, applicants will be asked to register and agree to Our Community's [Privacy Policy](#) and [Terms of Use](#).

Complaints

Applicants should address any complaints regarding this grant opportunity in writing to the NADC through the Contact Officer.

Conflicts of interest

Applicants will be asked to declare, as part of their application, any perceived or existing conflicts of interest.

There may be a conflict of interest, or perceived conflict of interest, if the NADC's personnel, any member of a committee or advisor, and/or the applicant, or any of their personnel:

- has a professional, commercial or personal relationship with a party who is able to influence the application selection process, such as an Australian Government officer

- has a relationship with, or interest in, an organisation which is likely to interfere with or restrict the applicant from carrying out the proposed activities fairly and independently
- has a relationship with, or interest in, an organisation from which they will receive personal gain because the organisation receives a grant under the Program.

If an applicant later identifies an actual, apparent, or perceived conflict of interest, they must inform the NADC in writing immediately.

Assessment Criteria

Applicants that meet the eligibility criteria will be assessed against the assessment criteria. An application must meet a minimum benchmark against each of the criteria to be considered for funding by the NADC Board.

1. Benefits and Beneficiaries

The applicant must demonstrate how the provision of the grant funds would benefit the relevant community, region or industry sector, including:

- whether the event would otherwise be substantially reduced in size or scope, or cancelled, if the grant funds are not received, so that there would be no revenue for relevant businesses
- the level of importance of the event from a community perspective
- likely attendance/participation
- whether the event is face-to-face or virtual (or both)
- whether the event will be inclusive of, and accessible for, people living with a disability
- whether the applicant has included recognition of Aboriginal and/or Torres Strait Islander peoples
- how the grant funds might support the community to create or retain local employment.

2. Ability to Deliver

The applicant must demonstrate capability to successfully deliver the planned Australia Day event (including the virtual alternative) as demonstrated by:

- the nature and scale of the planned event
- the viability of how the planned event is proposed to be delivered
- the applicant's background and experience (including previously delivered events) relevant to the planned event
- the applicant's previous participation in the NADC Australia Day Ambassador Program and/or Australia Day Activities.

3. Project Quality and Risk

The applicant must demonstrate the extent to which the planned event and proposed use of the grant funds demonstrates overall quality and value for money. In relation to this criterion, the NADC may consider, without limitation:

- the extent and quality of the Aboriginal and/or Torres Strait Islander cultural elements, particularly where the applicant has also applied for the additional grant of up to \$10,000 (GST exclusive) to support these activities
- the extent to which access and inclusion for those living with a disability has been considered and incorporated
- the level of public liability insurance held by the applicant. In general, public liability insurance should be a minimum of \$10 million, and preferably not less than \$20 million

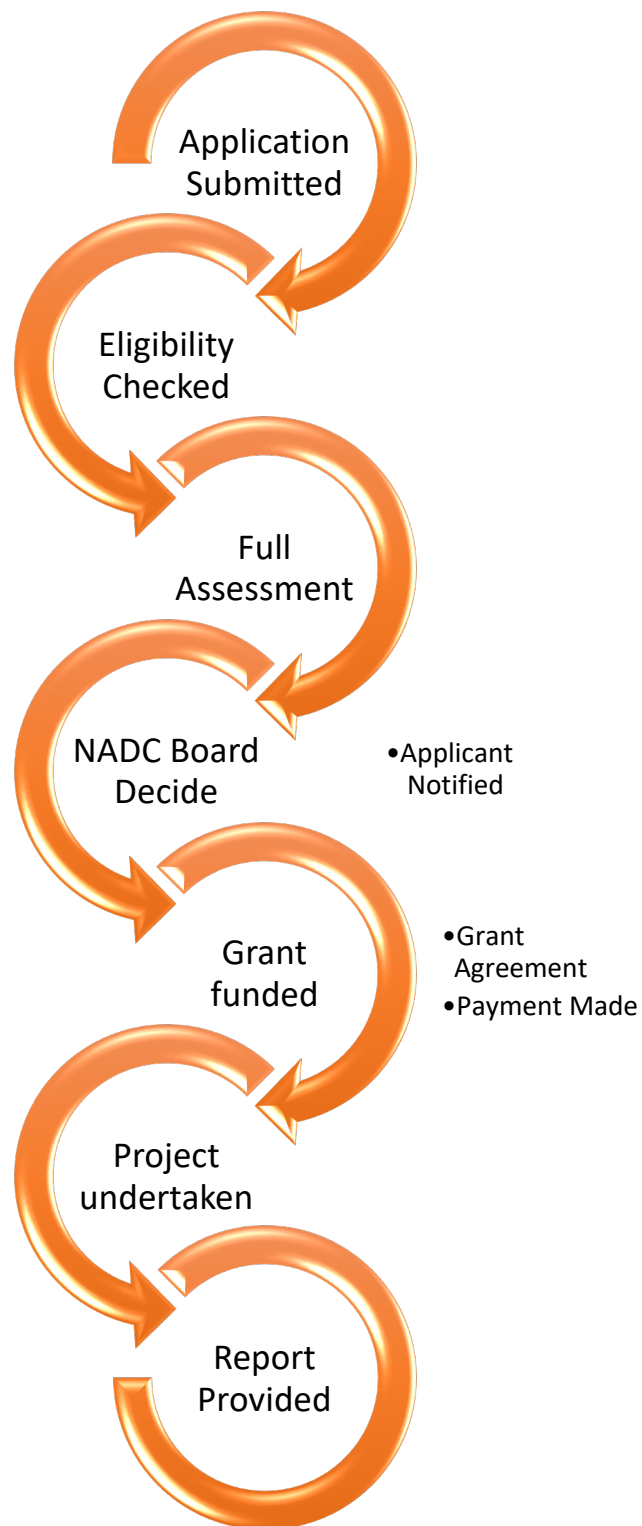
- whether the budget for the planned event is realistic and reasonable
- whether the project represents efficient, effective, economic and ethical use of funds
- the expected impact and public benefit including considering the plans to quickly pivot, if needed, to a virtual event.

4. Australia Day Messaging

The applicant must demonstrate the extent to which the event will acknowledge Australia Day, including with reference to:

- how the message '*Reflect, Respect, Celebrate. We're all part of the story*' will be incorporated into the planned event
- the items of promotional collateral that will be used to stage and promote the event.

The Process



Grant Agreement: Australia Day Community Events 2023 Grants Program

Date

Background

- A The NADC has agreed to provide the Funds to the Grantee for the purpose of the Event, subject to the terms and conditions of this Agreement.
- B The Grantee accepts and agrees to use the Funds for the purpose of the Event, subject to the terms and conditions of this Agreement.
- C Once completed and signed by the Parties, the Agreement Details and the Terms and Conditions form an Agreement between NADC and the Grantee.

Agreement Details

Item number	Description	Clause Reference	Details															
1.	NADC	1.1	National Australia Day Council Limited ABN 76 050 300 626 NADC representative: Karlie Brand, Chief Executive Officer Old Parliament House, King George Terrace, Parkes ACT 2600 Grants@australiaday.org.au															
2.	Grantee	1.1	<i>[insert name and ACN (where applicable)]</i> ABN <i>[insert]</i> Grantee representative: <i>[insert name and position of person to receive notices]</i> <i>[insert physical and postal address]</i> <i>[insert email]</i>															
3.	Commencement Date	1.1	The date this Agreement is executed by the last party to do so.															
4.	Purpose	1.1 and 2	The purpose of the grant is to help the Grantee deliver an inclusive Event in a COVID Safe environment whilst supporting local businesses and communities.															
5.	Event	1.1 and 3	<i>[insert title and details, including, for example, key concepts/themes/aspects of the Event including (1) description of planned in-person Event and (2) alternative online/virtual Event option, should COVID restrictions prevent the in-person Event taking place in the relevant State or Territory.]</i>															
6.	Funds	4	<div>The total amount of the grant is up to <i>\$(insert amount)</i> (GST exclusive).</div> <div>The Funds are payable in instalments as set out in the table below.</div> <table><tr><th>Milestone</th><th>Due Date</th><th>Amount (excl GST)</th><th>GST</th><th>Total (incl GST)</th></tr><tr><td>Commencement Date</td><td>N/A</td><td><i>\$(insert amount equivalent to 80% of the Funds)</i></td><td><i>\$(insert amount)</i></td><td><i>\$(insert amount)</i></td></tr><tr><td>Completion of online reporting form (refer item 9) to the</td><td><i>[no later than 30 May 2023]</i></td><td><i>\$(insert amount equivalent to 20% of the Funds)</i></td><td><i>\$(insert amount)</i></td><td><i>\$(insert amount)</i></td></tr></table>	Milestone	Due Date	Amount (excl GST)	GST	Total (incl GST)	Commencement Date	N/A	<i>\$(insert amount equivalent to 80% of the Funds)</i>	<i>\$(insert amount)</i>	<i>\$(insert amount)</i>	Completion of online reporting form (refer item 9) to the	<i>[no later than 30 May 2023]</i>	<i>\$(insert amount equivalent to 20% of the Funds)</i>	<i>\$(insert amount)</i>	<i>\$(insert amount)</i>
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Item number	Description	Clause Reference	Details				
			satisfaction of the NADC				
			Total		\$(insert amount)	\$(insert amount)	\$(insert amount)
			The Grantee may submit an invoice for payment of each instalment following completion of the relevant milestone but no earlier than the 'Due Date' in the above table.				
			The Grantee's bank account for payment is specified in item 7 of the Agreement Details.				
7.	Grantee's Bank Account	4	The Grantee's nominated bank account into which the Funds are to be paid is: Account Name: [insert] Account Number: [insert] BSB Number: [insert] Bank Name: [insert]				
8.	Other Contributions		[Note: Other Contributions are only relevant where the Grantee is a government entity and the Australia Day event (or a substantially similar event) was held in a previous year. To be populated as applicable.] [Not applicable.] OR [insert amount to be contributed by the Grantee to the Event.]				
9.	Reporting	9	By no later than 30 May 2023, the Grantee must complete and submit the online reporting form available on the applicant portal which requires: <ul style="list-style-type: none">a final report verifying the Funds have been spent in accordance with this Agreement; andthe Grantee to provide:<ul style="list-style-type: none">copies of photographs of the showing the Australia Day Designs in a public place or at the Event; andhigh quality promotional photographs or video of the Event depicting attendees and participants.				
10.	Insurance	17	Public Liability Insurance \$10,000,000 or more per claim and in the aggregate. Workers Compensation Amount as required by the relevant state or territory legislation.				
11.	Acknowledgment of support	5	The Grantee must acknowledge the support received from the NADC by including the following statement: 'Assisted by the Australian Government through the National Australia Day Council', and using the Australia Day Logo in accordance with the branding guidelines set out in Annexures 1 and 2 to this Agreement, as updated by notice from the NADC to the Grantee.				
12.	Australia Day Logo	1.1, 12	 Australia Day Reflect. Respect. Celebrate.				

Terms and Conditions

Defined terms & interpretation

1.1 Defined terms

In this Agreement:

Agreement means this Agreement between the NADC and the Grantee, including any attachments.

Agreement Material means any Material created by, for and on behalf of the Grantee on or following the Commencement Date, for the purpose of or as a result of performing its obligations under this Agreement.

Australia Day Designs means the branding and design assets for Australia Day 2023 that follow the message of *Reflect. Respect. Celebrate. We're all part of the story* as approved by the NADC.

Australia Day Logo means the 'Australia Day logo' set out in item 12 of the Agreement Details.

Commencement Date means the date specified in item 3 of the Agreement Details.

Event means the event or series of events set out in item 5 of the Agreement Details, whether held in-person or online/virtually to celebrate Australia Day 2023.

Existing Material means Material developed independently of this Agreement that is incorporated in or supplied as part of the Agreement Material, but excludes the Australia Day Designs and the Australia Day Logo.

Funds means the money, or any part of it, paid by the NADC to the Grantee under this Agreement in the amount specified in item 6 of the Agreement Details.

Grantee means the legal entity specified in item 2 of the Agreement Details.

Intellectual Property Rights means all intellectual property rights, including:

- (a) copyright, patents, trademarks (including goodwill in those marks), designs, trade secrets, know how, rights in circuit layouts, domain names and any right to have confidential information kept confidential;
- (b) any application or right to apply for registration of any of the rights referred to in paragraph (a); and
- (c) all rights of a similar nature to any of the rights in paragraphs (a) and (b) which may subsist in Australia or elsewhere,

whether or not such rights are registered or capable of being registered.

Material includes documents, equipment, software (including source code and object code versions), goods, information and data stored by any means including all copies and extracts of them.

Other Contribution means the financial or in-kind contributions other than the Funds to be provided by the Grantee as set out in item 8 of the Agreement Details.

Party means the Grantee or the NADC.

Personal Information has the same meaning as in the *Privacy Act 1988* (Cth).

Program means the Australia Day Community Events 2023 Grants Program.

Purpose means the purpose as described in item 4 of the Agreement Details.

Reports means the reports that the Grantee is required to produce and provide to the NADC in accordance with clause 9.

Terms and Conditions means clauses 1 to 23 of this Agreement.

WHS Law means all applicable Laws relating to work health and safety, including the *Work Health and Safety Act 2011* (Cth) and any corresponding WHS law as defined in that Act.

1.2 Interpretation

- (a) In this Agreement, unless the context requires otherwise: a reference to **A\$, \$A, dollar** or **\$** is to Australian currency, a reference to time is to Canberra, Australia time, and the meaning of general words is not limited by specific examples introduced by **including, for example** or similar expressions.
- (b) If there is any inconsistency between any of the documents forming part of this Agreement, those documents will be interpreted in the following order of priority to the extent of the inconsistency:
 - (i) Terms and Conditions;
 - (ii) Agreement Details; and
 - (iii) any documents incorporated by reference in this Agreement.

Program and Purpose

- (a) The Funds are made available under the Program for the Purpose.
- (b) The Grantee is fully responsible for the Event and for ensuring the performance of all its obligations under this Agreement in accordance with all relevant laws. The Grantee will not be relieved of that responsibility because of:
 - (i) the grant or withholding of any approval or the exercise or non-exercise of any right by the NADC; or
 - (ii) any payment to, or withholding of any payment from, the Grantee under this Agreement.
- (c) For clarity:
 - (i) any holding of the Event by the Grantee is at its own risk; and
 - (ii) any and all decisions relating to the delivery, management or otherwise of the Event are the sole responsibility of the Grantee.

Event

- (a) The Grantee agrees to:
 - (i) spend the Funds in a manner that is consistent with the objectives of the Program including the Purpose;
 - (ii) ensure that the Event is carried out in accordance with all applicable laws (including the WHS Law, legislative requirements regarding child safety and working with vulnerable people and COVID-19 public health restrictions and rules (however described));
 - (iii) ensure that personnel performing work in relation to the Event are appropriately qualified to perform the tasks and have the relevant skills and qualifications;
 - (iv) promote the message of *Reflect. Respect. Celebrate. We're all part of the story* through NADC available collateral and use of the Australia Day Designs in equal proportion to other branding and marketing used on the day of the Event; including displaying the Australia Day Designs at the Event or in a public place, and using the Australia Day Designs up to and on Australia Day 2023;
 - (v) provide and use the Other Contribution for the Event; and
 - (vi) obtain the NADC's prior written approval before spending the Funds in a manner other than as set out in clause 7(a).
- (b) If the Grantee is unable to hold or deliver the Event in-person due to COVID public health restrictions, the Grantee must, as soon as is reasonably practicable, notify the NADC that it intends to hold or deliver the Event online.
- (c) The Grantee represents and warrants that in performing the Event, it will comply with all applicable laws (including the

WHS Law, child safety and working with vulnerable persons laws and regulations).

- (d) The Grantee agrees to list the Event on the NADC's event register website <https://www.australiaday.org.au/events/>.

Payment of Funds

- (a) Subject to this Agreement, the NADC agrees to pay the Funds to the Grantee in accordance with item 6 of the Agreement Details.
- (b) Notwithstanding any other provision of this Agreement, the NADC may by notice withhold payment of any amount of the Funds if it reasonably believes that:
- (i) the Grantee has not complied with this Agreement;
 - (ii) the Grantee is unlikely to be able to perform the Event or manage the Funds in accordance with this Agreement; or
 - (iii) there is a serious concern relating to the Grantee or this Agreement that requires investigation.
- (c) Payment will be made following submission by the Grantee of an invoice. The invoice must meet the requirements of a tax invoice as set out in the GST Law and be in a form approved by the NADC which sets out:
- (i) the amount of the Funds to be paid by the NADC together with any substantiating material required; and
 - (ii) such other information as the NADC requires.
- (d) Invoices should be submitted to the address specified in item 1 of the Agreement Details.

Acknowledgements

The Grantee agrees to acknowledge the NADC's support in all Material, publications, promotional and advertising materials published in connection with the Event or this Agreement, using the form of acknowledgment specified in item 11 of the Agreement Details.

GST

- (a) In this clause 6, words and expressions which are not defined in this Agreement but which have a defined meaning in the *A New Tax System (Goods and Services Tax) Act 1999* (Cth) (**GST Law**) have the same meaning as in the GST Law.
- (b) Unless otherwise expressly stated, all amounts set out in this Agreement are exclusive of GST.
- (c) If GST is payable by a supplier (**Supplier**) on any supply made under this Agreement, except where the amount is expressly stated to include GST, the payment for that supply will be increased by, and the recipient of the supply (**Recipient**), will pay to the Supplier, an amount equal to the GST payable on the supply (**GST Amount**), provided that no GST Amount is payable under this clause until the Supplier has issued a valid tax invoice to the Recipient for that supply.
- (d) If a payment to a Party under this Agreement is a reimbursement or indemnification, calculated by reference to a loss, cost or expense incurred by that Party, then the payment will be reduced by the amount of any input tax credit to which that Party, or the representative member of the GST group that Party is a member of (as the case may be), is entitled for that loss, cost or expense.

Spending the Funds

- (a) The Grantee agrees to spend the Funds (and any interest the Grantee earns on the Funds) only for the purpose of performing the Event and otherwise in accordance with this Agreement.
- (b) If any of the Funds have been spent other than in accordance with this Agreement, or any amount of the Funds is additional to the requirements of the Event (including where the Grantee is unable to hold or deliver the Event at all), the Grantee must repay that amount to the NADC unless the NADC agrees otherwise.

- (c) If the NADC issues a notice under this Agreement requiring the Grantee to repay any of the Funds:

- (i) the Grantee must do so within the time period specified in the notice;
- (ii) the Grantee must pay interest on any part of the amount that is outstanding at the end of the time period specified in the notice until the outstanding amount is repaid in full; and
- (iii) the NADC may recover the amount and any interest under this Agreement as a debt due to the NADC without further proof of the debt being required.

Record keeping

- (a) The Grantee agrees to keep financial accounts and other records that identify the receipt and expenditure of the Funds and any Other Contributions separately within the Grantee's accounts and records so that at all times the Funds are identifiable.
- (b) The Grantee agrees to exercise and maintain proper accounting standards and controls in respect of the Funds.
- (c) If requested by the NADC, the Grantee agrees to provide the NADC or any persons authorised by the NADC, with access to the Grantee's premises, personnel, documents and other records, and all assistance reasonably requested, to enable the NADC or those persons to verify that Funds have been spent only for the purposes of undertaking the Event.

Reporting

- (a) The Grantee agrees to provide the reports and other material specified in item 9 of the Agreement Details to the NADC.
- (b) If the NADC acting reasonably has concerns regarding the performance of the Event or the management of the Funds, the NADC may by written notice require the Grantee to provide one or more additional reports, containing the information and by the date(s), specified in the notice.

Relationship between the Parties

A Party is not by virtue of this Agreement the employee, agent or partner of the other Party and is not authorised to bind or represent the other Party.

Subcontracting

- (a) The Grantee is responsible for the performance of its obligations under this Agreement, including in relation to any tasks undertaken by subcontractors.
- (b) The Grantee agrees to make available to the NADC the details of any of its subcontractors engaged to perform any tasks in relation to this Agreement upon request.

Intellectual Property

- (a) This Agreement does not affect the ownership of Intellectual Property Rights in Existing Material, the Australia Day Logo, or the Australia Day Designs.
- (b) Intellectual Property Rights in the Agreement Material vest in the Grantee on creation.
- (c) The Grantee grants to, and must ensure all third parties holding Intellectual Property Rights in the Reports grant to the NADC, a perpetual, non-exclusive, irrevocable, royalty-free and licence fee-free licence (including a right of sub-license) to use, reproduce, adapt, modify, communicate, broadcast, distribute, publish and disseminate the Reports for the purposes of the NADC or Commonwealth purposes.
- (d) The Grantee grants to, and must ensure all third parties holding Intellectual Property Rights in the Agreement Material (other than the Reports) grant to the NADC, a perpetual, non-exclusive, irrevocable, royalty-free and licence fee-free licence (including a right of sub-license) to use, reproduce, adapt, modify, communicate, broadcast, distribute, publish and disseminate that Agreement Material for the purpose of the Program and any other purpose connected with the operation of this Agreement.

- (e) Subject to the Grantee's compliance with this Agreement, the NADC grants to the Grantee a non-exclusive, royalty-free licence (including the right to sublicense to subcontractors) to use, reproduce and distribute the Australia Day Designs and the Australia Day Logo for the purpose of the Event.

Privacy

- (a) When dealing with Personal Information in carrying out the Event, the Grantee agrees:
- (i) to comply with the requirements of the *Privacy Act 1988* (Cth); and
 - (ii) not to do anything which, if done by the NADC, would be a breach of an Australian Privacy Principle under the *Privacy Act 1988* (Cth).
- (b) The Grantee must notify the NADC in writing of any breach or possible breach of this clause 13.

Confidentiality

- (a) Confidential Information means:
- (i) information that the Grantee knows, or ought to know is confidential; or
 - (ii) is notified by the NADC to the Grantee in writing.
- (b) The Grantee agrees not to disclose the Confidential Information without prior written consent from the NADC unless required by law or Parliament.

Conflict of interest

Other than those which have already been disclosed to the NADC, the Grantee warrants that, to the best of its knowledge, at the date of this Agreement neither it nor its officers have any actual, perceived or potential conflicts of interest in relation to the Event or this Agreement.

Fraud

- (a) In this Agreement, **Fraud** means dishonestly obtaining a benefit, or causing a loss, by deception or other means, and includes alleged, attempted, suspected or detected fraud.
- (b) The Grantee must ensure its personnel and subcontractors do not engage in any Fraud in relation to the Event.
- (c) If the Grantee becomes aware of:
- (i) any Fraud in relation to the performance of the Event; or
 - (ii) any other Fraud that has had or may have an effect on the performance of the Event;
- then it must report the matter to the NADC and all appropriate law enforcement and regulatory agencies within 5 business days.
- (d) The Grantee must, at its own cost, investigate any Fraud referred to in clause 16(c) in accordance with the Australian Government Investigations Standards available at <https://www.counterfraud.gov.au/library/australian-government-investigations-standards>.
- (e) The NADC may, at its discretion, investigate any Fraud in relation to the Event. The Grantee agrees to co-operate and provide all reasonable assistance at its own cost with any such investigation.

Insurance

The Grantee agrees to have and maintain:

- (a) the insurances specified in item 10 of the Agreement Details for the duration of this Agreement and to provide the NADC with proof, to the satisfaction of the NADC, on request; and
- (b) public liability insurance, in the amount set out at item 10 of the Agreement Details for a period of at least 7 years following the Event.

Indemnities

The Grantee indemnifies the NADC, its officers, employees and contractors against any claim, loss or damage arising in connection with the Event.

Notices

- (a) The Grantee agrees to promptly notify the NADC of anything reasonably likely to adversely affect the undertaking of the Event, management of the Funds or its performance of any of its other requirements under this Agreement.
- (b) A notice under this Agreement must be in writing and addressed to the other Party's representative as specified in item 1 or 2 (as applicable) of the Agreement Details or as most recently updated by notice given in accordance with this clause.
- (c) A notice is deemed to be effected:
 - (i) if delivered by hand - upon delivery to the relevant address;
 - (ii) if sent by post - upon delivery to the relevant address; or
 - (iii) if transmitted electronically - upon actual receipt by the addressee.
- (d) A notice received after 5.00 pm, or on a day that is a Saturday, Sunday or public holiday, in the place of receipt, is deemed to be effected on the next day that is not a Saturday, Sunday or public holiday in that place.

Dispute Resolution

- (a) The Parties agree not to initiate legal proceedings in relation to a dispute unless they have tried and failed to resolve the dispute by negotiation.
- (b) The Grantee agrees to continue to perform its obligations under this Agreement where a dispute exists.
- (c) The procedure for dispute resolution does not apply to action relating to termination or urgent interlocutory relief.

Termination for default

- (a) The NADC may terminate this Agreement by notice where the Grantee has:
 - (i) breached this Agreement and the NADC considers the breach cannot be rectified;
 - (ii) breached this Agreement and the Grantee does not rectify the breach within 10 business days after the NADC gives notice;
 - (iii) provided false or misleading statements in relation to the Funds; or
 - (iv) becomes bankrupt or insolvent, entered into a scheme of arrangement with creditors, or come under any form of external administration.
- (b) The Grantee agrees, on receipt of a notice under this clause to report on, and return any part of, the Funds to the NADC, or otherwise deal with the Funds, as directed by the NADC.

Termination for convenience

- (a) Without limiting the NADC's rights or remedies under or in connection with this Agreement, the NADC may terminate or reduce the scope of this Agreement by written notice.
- (b) The Grantee agrees on receipt of a notice of termination or reduction under this clause to:
 - (i) take all available steps to minimise loss resulting from that termination or reduction; and
 - (ii) in the case of a reduction in scope, continue to undertake any part of the Event not affected by the notice; and
- (c) If this Agreement is terminated under this clause 22, the NADC is liable only for:
 - (i) payment of any part of the Funds due and owing to the Grantee under this Agreement at the date of the notice; and
 - (ii) reimbursement of reasonable expenses the Grantee unavoidably incurs that relate directly to the termination and are not covered by clause 22(c)(i),

provided the Grantee has otherwise complied with this Agreement.

- (d) The NADC is not liable to pay any amount under this clause 22 which would, in addition to any amounts paid or due, or becoming due, exceed the total amount of the Funds specified in item 6 of the Agreement Details.

General

- (a) This Agreement represents the Parties' entire agreement in relation to the Funds provided under it and the Event and

supersedes all prior representations, communications, agreements, statements and understandings, whether oral or in writing.

- (b) This Agreement may be only be varied in writing, signed by both Parties.

Sample

Signing page

EXECUTED as an agreement.

Signed for and on behalf of the **National Australia Day Council Limited** by its duly authorised delegate in the presence of

Signature of witness

Signature of delegate

Name of witness (print)

Name of delegate (print)

Date

Position of delegate (print)

Signed for and on behalf of **[insert full name of relevant entity, including ABN]** by its duly authorised representative/delegate in the presence of

Signature of witness

Signature of delegate

Name of witness (print)

Name of delegate (print)

Date

Position of delegate (print)

Sample

A brief guide to using the Australian Day brand.



Australia Day

Reflect. Respect. Celebrate.

The logo – stacked version

In April/May 2020 the tagline 'Reflect. Respect. Celebrate.' is included in the main logo, and all versions of the logo. The font has also been updated to ITC Avant Garde for consistency.

The stacked version of the main logo is as shown on the right, as well as the mono version and the reversed version of the stacked logo.

Main logo



Australia Day

Reflect. Respect. Celebrate.

Mono logo



Australia Day

Reflect. Respect. Celebrate.

Reversed logo



Australia Day

Reflect. Respect. Celebrate.

The logo – inline version

The inline version of the logo is as shown on the right.

Also the mono version of the inline logo, and the reversed version of the inline logo.

Inline logo



Australia Day

Reflect. Respect. Celebrate.

Mono logo



Australia Day

Reflect. Respect. Celebrate.

Reversed logo



Clear space around the logo

It is very important to isolate both versions of the logo properly to increase legibility.

Always maintain the clear space, even when proportionally scaling the logo. Use the width of 2 capital As, proportionate to the A in Australia Day, all the way around the logo.

Space between the logo and tagline

The correct distance between the logo and tagline is equal to the height of the capital A in Australia Day.

Minimum size

In order to maintain its visual impact, please refer to the minimum sizes on this page.



17mm



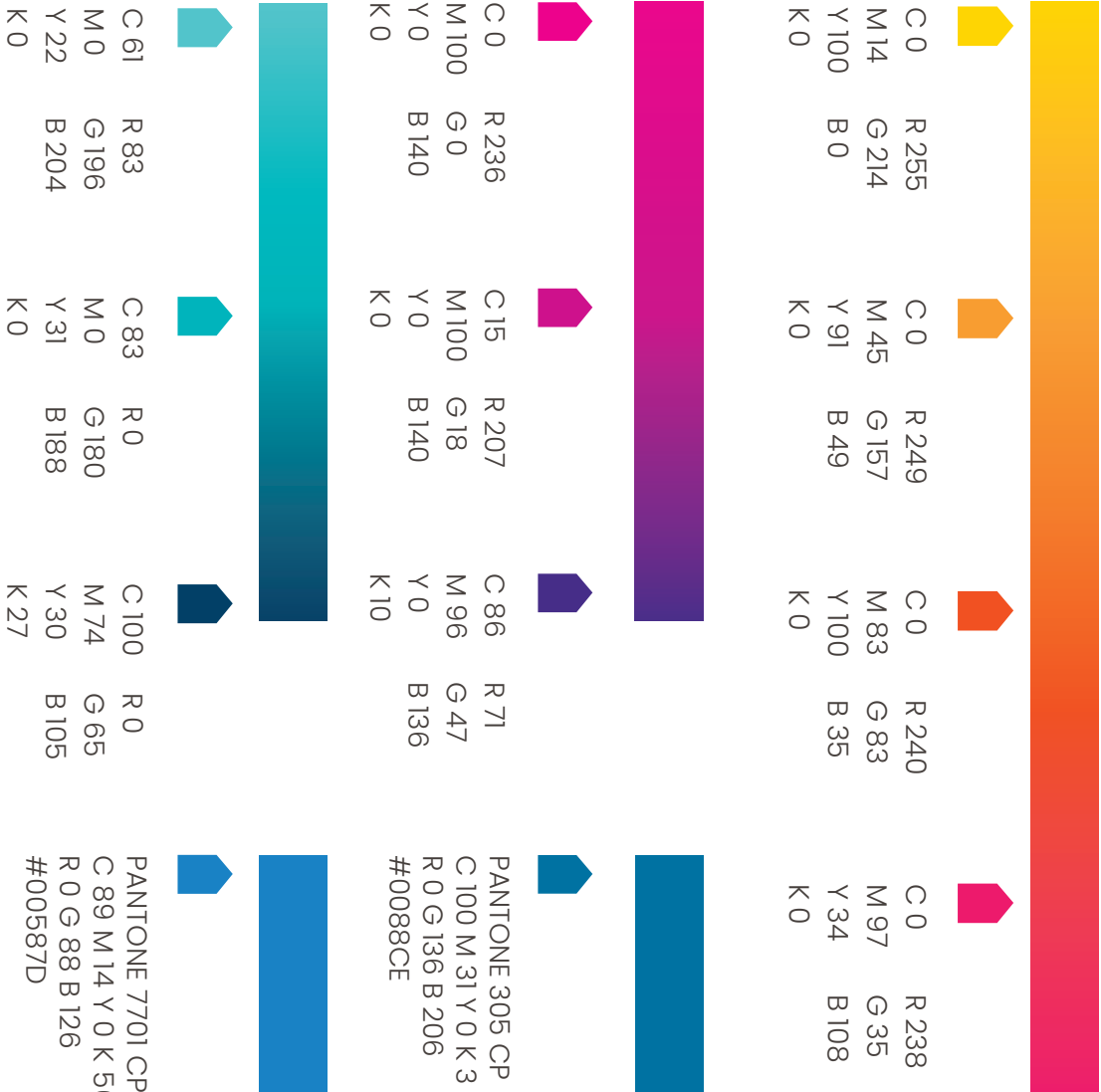
7mm



Colour palette

When it comes to using the colour palette in mediums and channels such as print and digital, it is very important to follow the provided values.

Here are the gradients used in the Australia Day logo, including selected colour points that can be used in campaign collateral, for headings and design elements.





National Australia Day Council

Old Parliament House, King
George Terrace, Parkes ACT 2600
02 6120 0600

australiaday.org.au
australianoftheyear.org.au

Sample



Australia Day

Reflect. Respect. Celebrate.

A brief guide to using the assets in the Australia Day Event Kit



Main logo



Australia Day

Reflect. Respect. Celebrate.

The logo – stacked version

In April/May 2020 the tagline 'Reflect. Respect. Celebrate.' was included in all versions of the Australia Day logo. The font has also been updated to ITC Avant Garde for consistency.

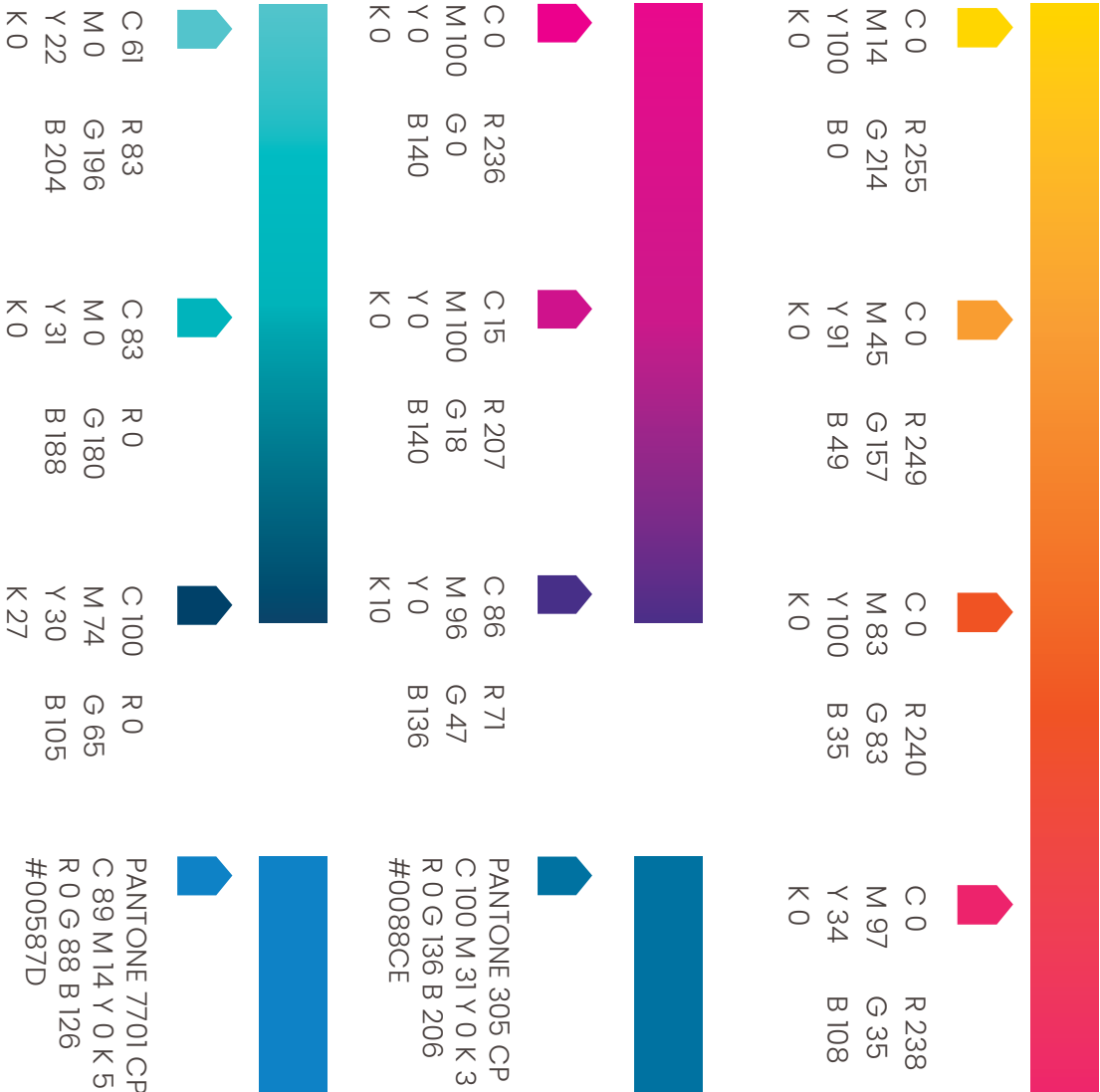
When using the logo on the green, gold and white background, please ensure that the tagline - Reflect. Respect. Celebrate. is positioned no lower into the green, as shown on the right. It is important that the logo is illuminated in the white space section of the gradient and maintains its integrity.



Colour palette - Logo

When it comes to using the colour palette in mediums and channels such as print and digital, it is very important to follow the provided values.

Here are the gradients used in the Australia Day logo, including selected colour points that can be used in campaign collateral, for headings and design elements.








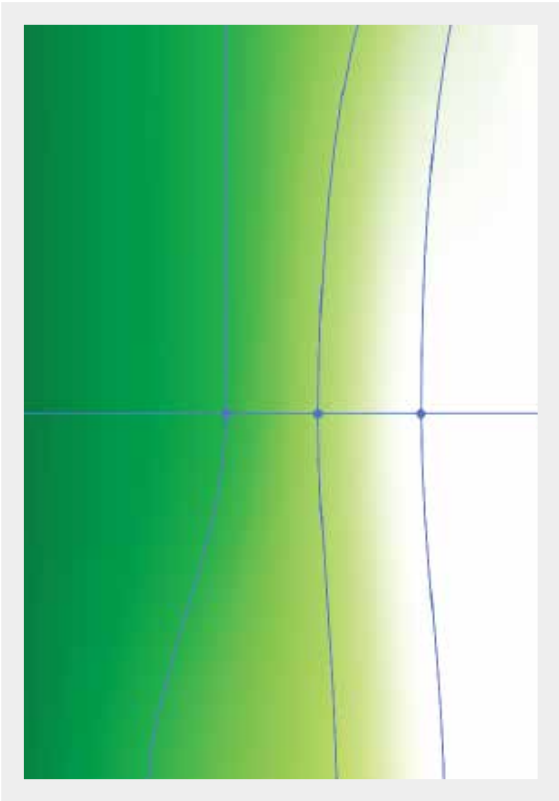
Green, gold and white gradient

These are the colours used to make up the gradient in all of the assets. Please do not change the gradient colours.

The gradient is used as a background on many of the assets, it is setup as a gradient mesh as shown on the right.

If the artwork needs to be modified to fit a certain size of banner (or other design) the background can be resized. If possible, please keep the spacing and gradient mesh the same.

			
	C 0 M 0 Y 0 K 0	R 255 G 255 B 255	C 34 M 0 Y 73 K 0
		R 249 G 157 B 49	C 70 M 9 Y 90 K 0
		R 84 G 171 B 84	C 83 M 32 Y 100 K 22
		R 45 G 113 B 56	



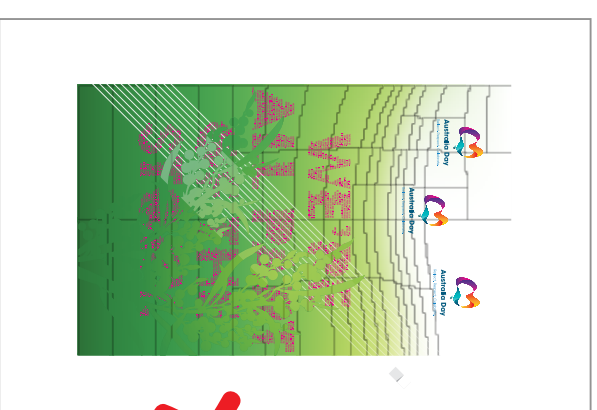
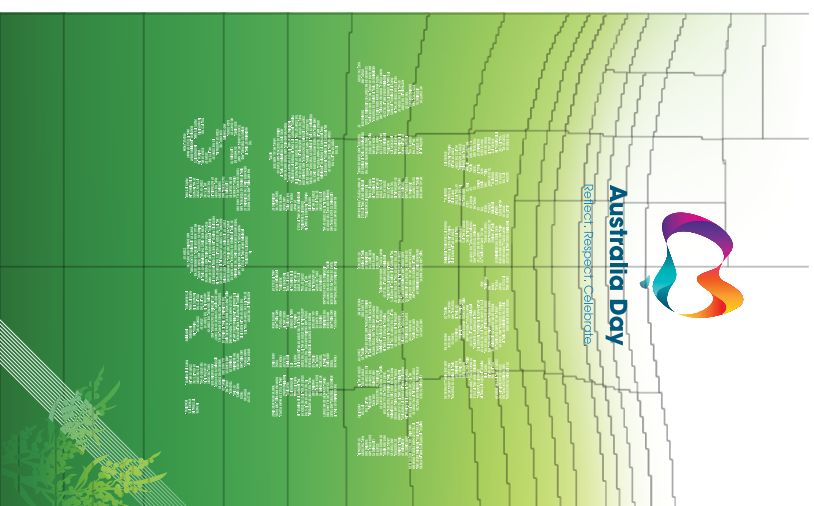
Resizing event assets

Please do not change the design.

That means no changes to colours. No removing design elements or adding design elements.

You may resize the background, adjust design elements to suit the size and dimensions.

Note: Make sure you adjust the stroke of the lines, as they may appear too thin or too thick depending on how you resize the artwork.



Co-branding assets

If you would like to include your organisation's logo or branding, please follow these guidelines.

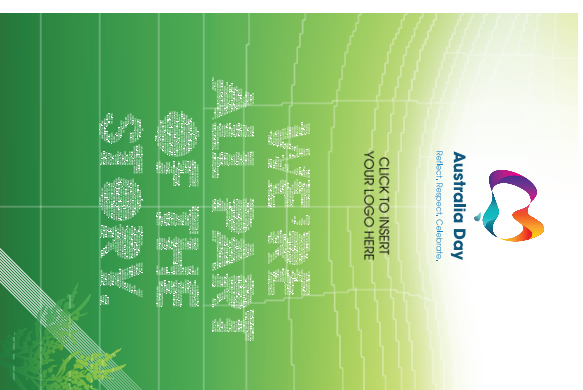
Use a logo with a transparent background and insert in space provided.

Only insert additional logo on assets designed for co-branding. These are provided on our website.

Ensure that the logo inserted is easily visible and not obstructing any other elements on the original design.

Examples of co-branded designs are shown here.

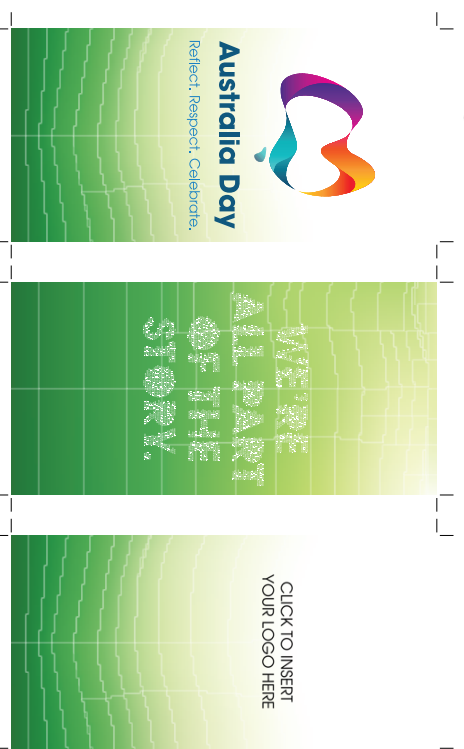
Poster



Pull up banner



Bunting



If you require the original artwork files please email
imogen.koch@australiaday.org.au

National Australia Day Council
Old Parliament House, King George Terrace
Parkes ACT 2600
02 6120 0600
australiaday.org.au
australianoftheyear.org.au