

2009 North Metropolitan Zone Australia Day Citizenship Ceremony

Introduction

The City of Joondalup, City of Wanneroo and City of Stirling are the three local governments located in the fast growing northern corridor of WA

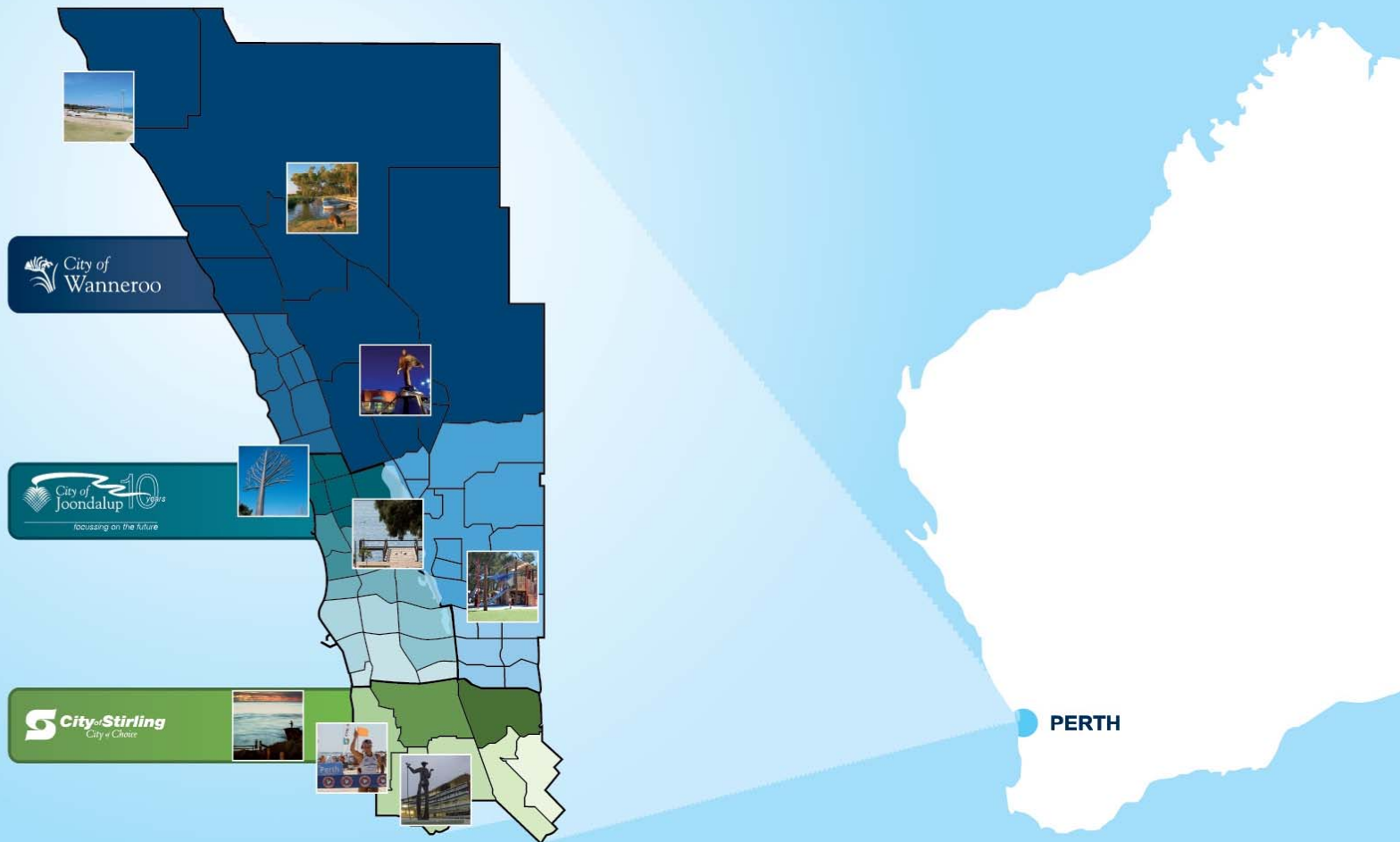
The region has a high number of migrants becoming Australian citizens each year

City of Joondalup swore in 1500 new citizens in 2008

Where are we?

AUSTRALIA DAY CITIZENSHIP CEREMONY

26 JANUARY 2010 . NORTH METROPOLITAN ZONE



The Australia Day Citizenship Ceremony

North Metropolitan Zone Australia Day Citizenship Ceremony formed by three Mayors in 2008

Key aims:

- Boost regions profile as a growing multicultural community
- Highlight the growth and development of region
- Promote harmony and prosperity for new migrants coming to the region

Hosting the Event

AUSTRALIA DAY CITIZENSHIP CEREMONY

26 JANUARY 2009 . NORTH METROPOLITAN ZONE

- Three year agreement
- Each local government taking a turn as 'host'
- Held within host local government borders:
 - 2008: City of Stirling – Stirling Civic Gardens
 - 2009: City of Joondalup – Edith Cowan University
 - 2010: City of Wanneroo
- Promoted as joint initiative of the three Cities and branded 'North Metropolitan Zone'

2009: Joondalup's Australia Day Citizenship Ceremony

- Venue Selection

Location

Access and parking

Capacity and size

Appeal



2009: Joondalup's Australia Day Citizenship Ceremony

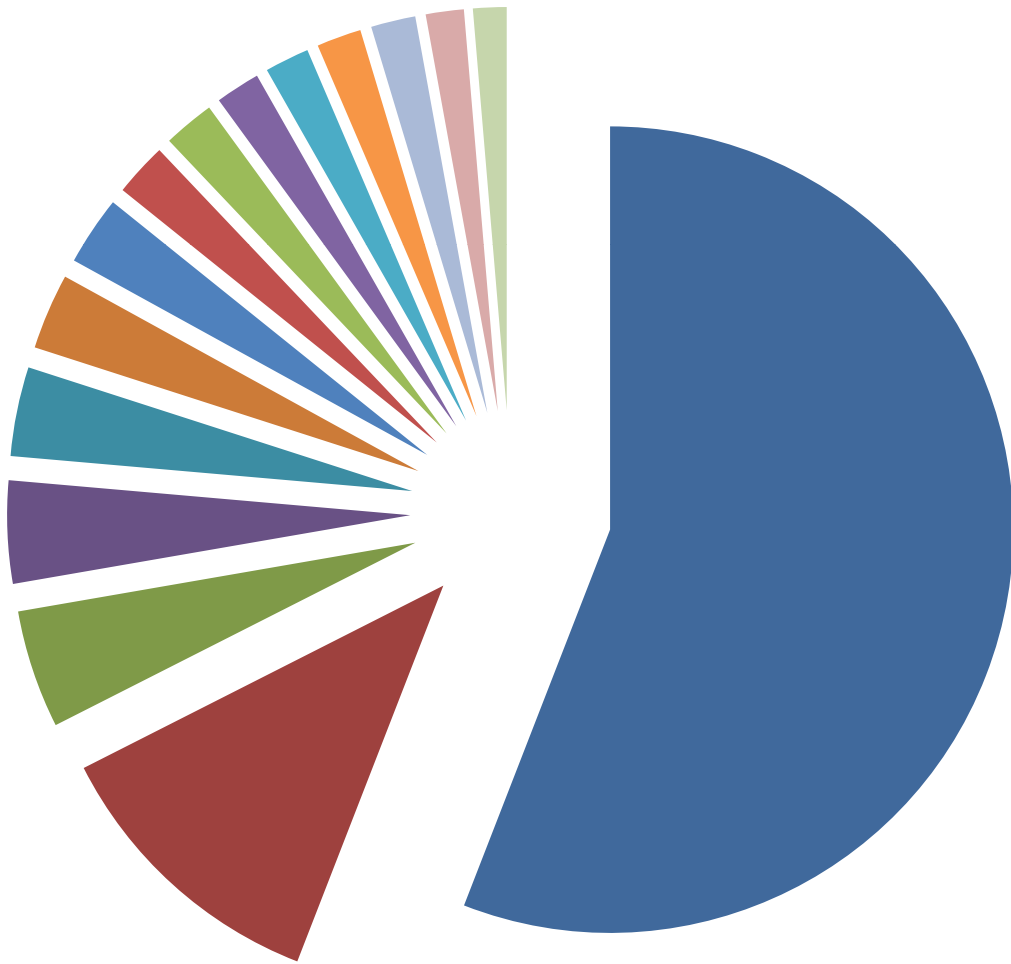
- Logistics/Infrastructure – staging, seating, audio, aesthetic
- Candidate Registrations – classrooms as registration points
- Catering and Entertainment – for over 4000 guests
- VIP's – over 100 VIP guests attended the event
- Staffing – over 80 casual staff were employed for the day

The Citizenship Candidates

- From July 2008, the three Cities began to gather candidate data for the 2009 Australia Day Event
- DIAC time frames and practical considerations led to 10 December cut off date for the ceremony
- 2207 Citizenship candidates were invited to take part in the ceremony
- Of these, 1863 people from 100 different countries became Australians on the day

Candidate Summary by Country of Origin

- UNITED KINGDOM
- SOUTH AFRICA
- SUDAN
- INDIA
- ZIMBABWE
- NEW ZEALAND
- CHINA
- SINGAPORE
- KENYA
- UNITED STATES
- VIETNAM
- IRELAND
- MALAYSIA
- AFGHANISTAN
- GERMANY



Australia Day in the Media

- Migrant families featured in the media in the lead up to the event
- Highlighting diversity of the northern corridor of WA
- Key personalities attracted media attention on the day:
 - WA Premier Colin Barnett
 - Federal Immigration Minister Chris Evans
 - Anh Do, comedian, migrant to Australia and the ceremony's MC
 - Patti Chong, Australia Day Ambassador, key note speaker and migrant to Australia

Summary

- Overall, the event was considered to be a great success after 6 months of planning and full-time commitment by the team
- Forward planning and communications between the 3 Cities was key
- Consider the candidates as number one priority
- Remember the purpose behind the event

Thank you

