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Vanessa Amorosi entertains the crowd at Australia Day in the City



Premier Mike Rann with award winner Rodney Button at the Australia Day Awards



Award recipients Julian Burton OAM, Danielle Catanzariti, Maggie Beer and Mike Coddington



Carl Riseley performs at Australia Day in the City

Australia Day Council of South Australia

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*Front cover: Giant Rainbow Echidna and parade participant in the Australia Day Parade
Back cover: Kurruru Youth Performing Arts welcome crowds at Australia Day in the City*

On behalf of the Australia Day Council of South Australia, (ADCSA), I am pleased to again report a very successful twelve months since our last AGM in April 2009.

The role of the ADCSA is to foster pride in, and to celebrate what's great about Australia, in South Australia. Our key partners in carrying out this role are the National Australia Day Council, the State Government, the Local Government Association including the Adelaide City Council and every other Local Government Council in SA, and Multicultural SA. The ADCSA is proud to work with, and depends on and values the input of many other partners, groups and individuals, including sponsors, corporate club members, ambassadors and other volunteers at all levels, and other organisations with similar aims.

With the help of all the above, there have been more and more activities during the whole year, in a crescendo focusing, of course, on Australia Day itself.

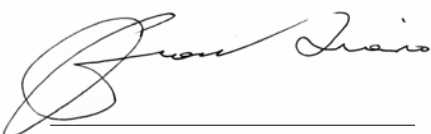
The whole ADCSA Board and staff, see us as a forward-thinking organisation, not afraid to try new ideas, and always trying to be as open and approachable as possible. This last year has seen for the first time a joint Forum with the Hawke Centre, on "What matters in Australia today". This was quite successful and the ADCSA is keen to continue to stimulate discussion around citizenship and what it means to be Australian. We continued the new format of announcing the SA recipients for the Australian of the Year Awards at the National Wine Centre, and we have re-organised the program of Australia Day itself. We moved the Australia Day Awards at Government House to a cocktail style event on the evening before Australia Day. This allows more attendees, especially from local Government, as they have their own particular functions on Australia Day, such as Citizenship Ceremonies.

In conjunction with the Adelaide City Council, and because of the usually hot weather, we also moved the 'Australia Day in the City' Program from morning/lunch to the evening on Elder Park. This resulted in the largest, to date, participation in the Australia Day Parade, with some fantastic groups, including many from the multicultural community. The new evening format attracted in excess of 25 000 people, with many younger South Australians, and from all accounts all had a fantastic evening. The entertainment concluded with some great fireworks stemming from the River Torrens.

The Australia Day in the City celebrations are just one part of the events, with all Local Government Councils in South Australia having some great celebrations. We help as much as possible to publicise and stimulate interest and participation state wide. Our Ambassador's program has continued to grow, with this year, greater representation in many regional areas and all with very positive feedback. The ADCSA has begun to and will continue to augment the Citizen of the Year Awards program, and will in the next year focus more on this with the participation of all local government councils.

It is pleasing to see a much larger group of corporate and other sponsors. Our corporate members have grown substantially and we expect the Corporate Club to continue to grow exponentially. One of our ongoing key roles is the recognition of leading citizens via our awards programs, namely, the Australian of the Year, Young Australian of the Year, Senior Australian of the Year, Australia's Local Hero, the Premier's Award for Outstanding Community Achievement, SA Citizen of the Year, Young Citizen of the Year, Community Event of the Year, and the Minister for Education's Award for Excellence in Language and Cultures. I, with the Council, would like to thank all our partners, our ambassadors, our sponsors, our corporate club members and the general public for their support in celebrating what is great about Australia and to acknowledge some of its outstanding citizens.

Our Council has been very fortunate in having excellent staff, and I would similarly like to record our thanks, particularly to our Executive Officer, Matthew Miles and also to our Event and Marketing Manager, Matt Abbot and our Office Administrator, Bill Bell. I personally wish to thank all the members of the Council individually and collectively, for having again worked keenly, co-operatively and unwaveringly towards our achievements in the last year. The expertise around the Council table is diverse and extensive, giving the ADCSA the wisdom and the drive to achieve our goals.



Dr Antonio (Tony) Cocchiario, AM
Chair

Management

The Board of Management comprised the following in 2009-10;

Dr Tony Cocchiaro AM	Chair
Mr Ian Andrews	
Dr Andrew Cannon AM	
Cr Adriana Christopoulos	from April 2009
Ms Vini Ciccarello MP	Ex-officio representing the Premier
Mr John Dyer OAM	
Mr Ron Green	Treasurer
Mr Andrew Jackman	
Dr Creston Magasdi	Deputy Chair
Ms Courtney Morcombe	
Cr Shiralee Reardon	Ex-officio representing Local Government Association
Mr Kevin Rowland	
Dr Pamela Schulz	Deputy Chair
Mr Norman Schueler	Ex-officio representing Multicultural SA
Mr Trevor Starr	to April 2009
Mr Peter Summers OAM	
Cr Francis Wong	Ex-officio representing Adelaide City Council

Human Resource Management

Matthew Miles (Executive Officer) and Matt Abbot (Events & Marketing Manager) continued in their given roles. Bill Bell was appointed in April 2009 as the Administration Officer as the replacement for Louise Bahnisch who resigned due to relocation to Karratha, Western Australia.

Casual staff were again employed in the peak periods including during January for assistance in reception, merchandise duties and on Australia Day.

Since almost all of the events and programs peak for Australia Day, there is considerable pressure on the staff especially through December and January where long hours and escalating deadlines become the norm.

After the success of hosting students from the Cultural Tourism Degree at Flinders University since 2008, another student, Rachael Smigielski, completed her placement with ADCSA, with her main project being Australia Day in the City.

Volunteers continued to be an important resource for the ADCSA especially for the operation of the Parade, and this program could be expanded to include office duties all year around to relieve pressure from the current staffing structure.



Events

Discussion Forum

Adelaide Town Hall, 1/6/2009

The inaugural Discussion Forum was held at the Adelaide Town Hall on 1 June 2009. The event was conducted in partnership with the Hawke Centre and featured the following speakers on the topic "What matters in Australia Today?"

- Matthew Cowdrey OAM, Young Australian of the Year (SA) 2009 and distinguished Paralympian
- Hieu Van Le (Lieutenant Governor of South Australia and Chairman of SA Multicultural & Ethnic Affairs Commission)
- Lillian Holt, Aboriginal educator and public speaker on Reconciliation
- Katrina Sedgwick, Festival Director, 2009 BigPond Adelaide Film Festival
- Jay Dohnt, SA paralympic swimmer and bronze medallist in the 400m freestyle in Beijing 2008 (replacing Matthew Cowdrey in the question and answer section)
- Chris Schacht acted as the facilitator

Approximately 500 people attended the event making it an overwhelming success for a new initiative.

Australian of the Year - Tour of Honour

Various venues from 22-26/06/2009

For the first time ever in the 50 year history of the Australian of the Year Awards a Tour of Honour took place in which all 4 national winners were involved. The ADCSA was lucky enough to have the honour of hosting this historic event and Professor Mick Dodson (2009 Australian of the Year), Jonty Bush (2009 Young Australian of the Year), Pat La Manna OAM (2009 Senior Australian of the Year) and Graeme Drew (Australia's Local Hero for 2009) visited Adelaide for 5 days to spread their messages to the public of South Australia.

The visits involved schools across South Australia as well as a number of community organisations. More than 3000 people got to personally hear the messages of the Australians of the Year in a very busy schedule over the 5 days. The Premier's Department also hosted an official function to welcome them to Adelaide with the Hon Jay Weatherill MP and the Hon Dr Jane Lomax Smith MP acting as hosts.

Australian of the Year Awards

National Wine Centre, 11/11/2009

This function again was a tremendous success with over 200 people attending. Entertainment was provided by Louisa Perfect and the Amicus Strings. The Hon. Kevin Foley MP and the Governor, His Excellency Rear Admiral Kevin Scarce AC CSC RANR presented the Awards. Michael Smyth of Channel Nine acted as MC.

Australia Day Luncheon

Adelaide Town Hall, 22/1/10

This year's Luncheon was highly successful with attendance of 300 people again held at the Adelaide Town Hall. Performances were from comedian Anh Do and keynote speaker General Peter Cosgrove (Rtd), 2001 Australian of the Year. Both were very entertaining and drew from their life experiences to provide thoughtful and interesting stories to entertain those attending.

Australia Post continued its major sponsorship of this event, as did Channel Nine, Coopers, Novatech Production Services and Serafino Wines.

Australia Day Awards

Gardens of Government House, 25/1/10

A change in format for this function saw a shift from a sit down breakfast held in the morning inside a marquee, to an open air theatre style seated event and cocktail party held in the evening. Feedback received confirms this was a tremendous success as the natural picturesque surrounding of the gardens supply a perfect back drop to the event. The overall cost of the event was also slightly reduced due to there being no need for a large marquee.

Special guests who presented awards included the Governor of South Australia, His Excellency Rear Admiral Kevin Scarce AC CSC RANR and the Premier of South Australia, the Hon. Mike Rann. The Awards presented were the state-wide winners for Citizen of the Year, Young Citizen of the Year, Community Event of the Year, the Premier's Award for Outstanding Community Service and The Minister for Education's Award for Excellence in Languages and Culture. Over 200 guests enjoyed themselves nestled under the trees in Government House's lovely gardens.

San Remo continued as the major sponsor of this event.

Australia Day in the City

Elder Park, Adelaide, 26/1/10

Without a doubt the biggest success for 2009/10 was the change in format for the "Australia Day in the City" event. A successful proposal to Adelaide City Council raised the budget from \$100,000 to \$150,000 (it was slashed after previously being \$200,000 in 2008 and \$175,000 in 2009). The proposal also facilitated a change in structure including a shorter and sharper format, fireworks, sponsorship, a twilight time frame as well as the ADCSA taking a lead role in the event acting as the "project leaders".

Combining with the previous elements including the Parade, Cake Cutting Ceremony and VIP Area run in conjunction with the Australia Day Concert the new format took shape to form the following:

6.00pm: Australia Day Parade
7.00pm: Kurna Welcome featuring Kurruru Youth Performing Arts
7:20pm: Nation Anthem – Advance Australia Fair
7:25pm: Support Act - Carl Riseley and band, plus special guest James Morrison
8:39pm: Australia Day Message (including Cake Cutting)
8:45pm: Headline Act - Vanessa Amorosi and band
10.00pm: Fireworks finale

It has been estimated that between 25,000 and 30,000 attended Elder Park for this event making it one of the most successful Australia Day events ever held in Adelaide. The collaboration with Adelaide City Council was quite productive although there were some challenges in bringing the two organisations together and changing the structure of the event. ADCSA was also successful in obtaining new sponsorship from the Commonwealth Bank which funded the fireworks display, as well as maintaining sponsorship from Vilis, Normetals and media partnerships including Mix 102.3 and Channel 9.

The Parade was once again a great success and a huge show of Aussie pride. The new timeslot seemed to suit all well with more participants and spectators than in previous years. A workshop program for three community groups was again run with artists from Knee High Puppeteers. The program was sponsored by ADCSA (with support from a grant from Multicultural SA) where some elaborate and unique sculptures were created. The Ahwazian Community of South Australia created a giant date palm tree and a traditional coffee pot and cup, the Korean-Australia Friendship Association created giant festival characters and traditional Korean festival masks and the Maori Council of South Australia created a float with a giant tiki, several kiwis and some traditional silver fern designs. These all added a great deal of colour to the Parade. The VIP viewing area it returned to its' position in front of the Adelaide Festival Centre and with the change of timings the previous issue of a lack of shade for the VIPs was avoided. Adelaide City Council again sponsored this event along with Normetals. \$300 cash prizes and framed award certificates were presented to the following Parade Participants in the respective categories;

- Best Costumes Award - The South Australian Bor Community Association (Sudanese Community)
- Best Music Award - Cook Islanders Cultural Community
- Most Creative Award - Indian Australian Association of South Australia



Local Government Events

There were over 100 community events conducted by Councils in 2010. A survey conducted by the ADCSA in 2009 estimated that local government in South Australia spends over \$1 million dollars on the celebration of Australia Day, with further commitment through allocation of council staff to the various events conducted in each community. The importance of local government in conducting formal celebrations of Australia Day is massive and should not be undervalued.

The very first local government forum for Australia Day in South Australia was held at Wudinna with invitations made to all the councils on the Eyre Peninsula. It was very successful with the Australia Day coordinators from each council (mainly staff with some community volunteers and committees) attending an afternoon to share ideas, network and discuss ways to improve their celebrations of Australia Day. It is planned for 2010 that 5 of these forums will be conducted, covering each of the 68 councils across the state.

The ADCSA will again host a booth at the Local Government Conference and Showcase being held at the Adelaide Convention centre in April 2010 to promote our programs and network with LGA representatives.

LGMA Young Professionals Conference

Stamford Grand Hotel, Glenelg, 26/2/10

In a further effort to improve communication with the LGA, the ADCSA sponsored a segment of the LGMA Young Professionals Forum, after previously doing so in 2009. This involved providing a flight and accommodation for Shanaka Fernando who was Australia's Local Hero in 2007. Shanaka was featured as a key note speaker and by sponsoring this segment ADCSA managed to reach over 200 young managers from various LGAs across the state.

Programs

Australian of the Year Awards

Each year our nation celebrates the achievement and contribution of eminent Australians through the Australian of the Year Awards. In November each year, South Australia recognises 16 outstanding Australians over four categories, and announces a South Australian winner for each. These 4 winners then travel to Canberra for the national announcement on Australia Day Eve. Well known cook and restaurateur Maggie Beer took out the national award in her category, becoming our Senior Australian of the Year 2010.

Australian of the Year

SA Winner	Julian Burton OAM
Finalist	Dr. Lynn Arnold AO
Finalist	Geraldine Cox AM
Finalist	Cate Fowler

Senior Australian of the Year

SA Winner	Maggie Beer
Finalist	Brian Butler AM
Finalist	Tony Hutchison
Finalist	Dr. James Martin

Young Australian of the Year

SA Winner	Danielle Catanzariti
Finalist	Felishia Abbott
Finalist	Scott Bradbrook
Finalist	Jonathon Dalla

Australia's Local Hero

SA Winner	Mike Coddington
Finalist	Edgar Agius OAM
Finalist	Michael Cook
Finalist	Rosemary McKenzie-Ferguson

Citizen of the Year Awards

The Citizen of the Year Program was again conducted very successfully with each LGA participating and selecting Citizens of the Year for their community. Over \$5000 worth of frames were supplied to participating LGAs and enormous media coverage resulted, especially in regional areas. ADCSA provided some template marketing materials and developed a logo for the program to provide consistency throughout the State. San Remo again sponsored this program for 2010. The South Australian winners were presented with their Awards on Australia Day Eve at Government House.

South Australia's Citizen of the Year 2010	Maurice Riddle (City of Salisbury)
South Australia's Young Citizen of the Year 2010	Timothy Braund (City of Unley)
SA's Community Event of the Year 2010	Jamestown Fly-In Air Spectacular 2009 (Northern Areas Council)

The Premier's Award for Outstanding Community Achievement in South Australia

2010 Award Winner	Rodney Button
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The Minister for Education's Award for Excellence in Languages and Culture

2010 Award Winner	Keyvan Abak
Highly Commended	Sebastian Marr
Highly Commended	Sanuallah Qasimy
Highly Commended	Predeep Kumar Yadav

Australia Day Conference

Luna Park, Sydney, NSW, 18-19 May 2009

An exciting new initiative organised by the Australia Day Network was the inaugural Australia Day Conference specifically for local government. As part of this initiative ADCSA was given subsidy by the Network for a flight and a discounted registration for 9 people from local government in South Australia. Two more people from South Australia attended at their own cost.

City of Playford	Coral Gooley
Adelaide City Council	Renee Rivers
Berri Barmera Council	Andrew Haigh
Naracoorte Lucindale Council	Erica Vickery
City of Port Lincoln	Helana Jones
Coorong District Council	Lee Bailey
City of Onkaparinga	Karyn Ryan
City of Holdfast Bay	Cassandra Douglas
The Barossa Council	Lorraine Walsh
City of Onkaparinga	Abbey Hazelman
Corporation of the town of Walkerville	Mayor David Whiting

The Conference was very well organised with some fantastic speakers and the feedback has been very positive from attendees. Due to the success of this event it is hoped that this conference will be repeated in 2012.

Merchandise

Merchandise continues to be the biggest income for the ADCSA. During 2009 the proposed introduction of the licensing program by the NADC has forced the ADCSA to look at this program very carefully as there is a very real threat looming. After many discussions with the NADC an agreement has been reached that guarantees the ADCSA income until 2014, however after this the ADCSA is essentially on its own. We could potentially be facing a large reduction in income via our merchandise program, depending on the direction the national licensing program takes.

The challenge for the ADCSA now is to ensure that this income can be replaced so that the ADCSA can still function in its current form. If this cannot be solved between now and 2014 some serious changes will need to be made.

Sponsorship

All sponsors were retained for 2010 with the exception of the Australia Post sponsorship for the Australia Day Awards event at Government House.

New sponsorship was received from the Commonwealth Bank for the fireworks segment of Australia Day in the City.

Australia Day Ambassadors

The Australia Day Ambassadors Program, sponsored by Woolworths, was conducted in South Australia for the third time in 2010. There were 12 Ambassadors visiting 18 Community Celebrations in Council areas. Feedback was again very positive. The list of Ambassadors and their hosting Councils are;

John Shepherd (CEO of Operation Flinders)	Tatiara District Council
Francene Connor (Marketing Guru)	Berri Barmera Council District Council of Loxton/Waikerie
Dr Bill Griggs (Trauma Surgeon)	Copper Coast District Council District Council of Loxton Waikerie
Dr Rob Morrison (Scientist)	Cleve District Council City of West Torrens
Jan Stirling (former Australian Basketball Coach)	The Coorong District Council
Pat Rix (Tutti Ensemble)	City of Marion City of Playford
Jane Reilly (Media)	City of Playford Campbelltown City Council
Peter Goers (Media)	Holdfast Bay City Council West Torrens City Council
Michael Angelakis (Business & Media)	Mitcham City Council
Ivan Copley (Reconciliation Worker)	Onkaparinga City Council
John Halbert (AFL legend)	City of Port Lincoln
Geoff Heugill (Olympic Swimmer)	Town of Gawler

Media

A scheduled program of media releases occurred in the two weeks leading up to Australia Day for the South Australian press. The National Australia Day Council also had a media program which contributed to some of the media coverage in SA.

Our strategy for releasing the winners for the SA Citizen of the Year Awards prior to Australia Day was again very successful with a significantly larger number of articles and media enquiries relating to the winners.

Every media release issued by the ADCSA was covered by some form of media in South Australia, including good coverage being received for the Australian of the Year Awards (which has been omitted in the past) and the Australia Day Luncheon, which both had print press and TV coverage (also often omitted in the past). One of the highlights was the "Australia Day in the City" event which received extensive media coverage in the days leading up to the event.

2011 and beyond

The ADCSA in the last 2 and a half years has increased the number of events and programs whilst improving the standard of all of these. The "jewel in the crown" of this period is without doubt the re-structure of the "Australia Day in the City" event.

However for ongoing viability the ADCSA must conduct a detailed self-analysis to ensure that the objectives of the organisation can be carried forward especially with the looming threat of a NADC endorsed licensing program potentially severely reducing income streams.



Matthew Miles
Executive Officer

Dated at Adelaide this 31st day of March 2010



Our 2009/10 financial performance has been satisfactory. While a small surplus upon our trading was achieved, after taking account of Depreciation, this year's result has produced a small loss of \$2,534. When one reflects upon the financial outlook at the beginning of the year and our then concerns in maintaining our income streams, the outcome is most satisfying.

There were justifiable concerns over our capacity to maintain our corporate membership base and retain our existing sponsorship levels. Nevertheless, the Board committed to a strategy of seeking a modest growth in our membership and sponsorship. This, together with a review of our cost structures and identifying opportunities for more cost-efficient service delivery, provided a positive financial outcome.

It is pleasing to note, and acknowledge, that all local government entities are now Members; equally, the year saw an increase in corporate membership of some 20%. It is strategically important that we continue to build upon our corporate membership base. While each corporate membership does not, nor is it intended to, generate a significant financial return, its' major importance is towards providing networking opportunities for like-minded groups who wish to promote and enhance the Australian way of life. This is mostly achieved through the celebratory/recognition events such as Australia Day Luncheon and the Australia Day Awards events.

Given this is my last report as Treasurer, I feel compelled also to reflect upon the challenges to our ongoing financial viability.

Most programs we conduct are self-sufficient. Our staffing and office costs are predominantly met by Grants from the State Government (\$80,000), NADC (\$45,000) and profits generated through our Merchandising Program (\$90,000). These sources, while regarded as safe in the short term, are always at risk. Further, when compared with the resourcing of other State bodies, they could be regarded as inadequate for celebrating Australia's birthday in South Australia.

The Australia Day celebrations in most other States are managed within their respective Premier's Department and, as such, are well resourced, in several cases expenditures approach \$1m for the celebratory events alone. It seems that, if South Australians are to enjoy the largesse of such celebrations to the same extent as other States, then we need to either change our organisational and financial structures and/or prevail upon the State Government to substantially increase its funding support.

As matters stand, Local Government carries the financial burden of Australia Day expenditures and events. It is estimated this spend is around \$1m per annum. Thus, a key reason why that sector is the backbone of our business model.

Our other revenue source under threat is the 'profits' from the catalogue and on-line merchandising activities. As a result of the national body deciding to enter this business, this funding source is not guaranteed in the future. Our Board was outraged with the process pursued by the NADC, which in our view, was not only unbusinesslike, but lacking in integrity. Nevertheless, as matters stand, we have negotiated an 'in principle' medium-term outcome, but are faced with the need to find a replacement funding source beyond 2014 in order to maintain our current level of program activity.

With the wealth of talent within the Board, I consider that the financial challenges will be addressed in a productive and comprehensive manner. Indeed, one is confident that the end result will see our business achieve more growth in the medium to long term.

In closing, I thank the staff, Matthew, Bill and Matt for their attention to detail, their identification of opportunities for savings and the timeliness of their reporting. Their commitment has been pivotal in our achieving a satisfactory outcome in 2009/2010.



Ron Green
Treasurer

Dated at Adelaide this 16th day of April 2010

Australia Day Council of South Australia Incorporated
Income and Expenditure Statement For the Period Ended 28th February 2010

	Note	Feb 2010	Feb 2009
		\$	\$
INCOME	2.		
Grants		175,173	104,483
Sponsorships		143,686	152,365
Product Sales		176,370	152,912
Subscriptions		53,427	44,427
Interest Income		19,041	26,749
Other Income		10,545	12,388
TOTAL INCOME		578,242	493,324
EXPENDITURE			
Administration		24,593	23,249
Cost of Goods Sold		90,685	81,308
Functions		180,845	156,942
Office Costs		76,481	60,357
Employee Expenses		208,172	142,060
TOTAL EXPENDITURE		580,776	463,916
Surplus/Deficit for the period	10.	(2,534)	29,408

Balance Sheet As at 28th February 2010

	Note	Feb 2010	Feb 2009
		\$	\$
CURRENT ASSETS			
Cash and Cash Equivalents	3.	310,147	286,761
Trade and Other Receivables	4.	56,215	99,760
Inventories	5.	67,230	81,778
Other Current Assets	6.	228,602	208,668
Total Current Assets		662,194	676,967
NON-CURRENT ASSETS			
Plant and Equipment	7.	24,896	34,188
Total Non-Current Assets		24,896	34,188
TOTAL ASSETS		687,090	711,155
CURRENT LIABILITIES			
Trade and Other Payables	8.	14,743	44,972
Provisions	9.	20,961	12,263
Total Current Liabilities		35,704	57,235
TOTAL LIABILITIES		35,704	57,235
NET ASSETS		651,386	653,920
MEMBERS' FUNDS			
Retained Surplus	10.	651,386	653,920
TOTAL MEMBERS' FUNDS		651,386	653,920

The accompanying notes form part of these accounts

Notes to the Financial Statements For the Period Ended 28th February 2010

1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 1985 South Australia. The Board of Management has determined that the association is not a reporting entity.

The financial report has been prepared in accordance with the requirements of the Associations Incorporation Act 1985 South Australia and the following Australian Accounting Standards:

AASB	110	Events after the Balance Sheet Date
AASB	116	Property, Plant and Equipment
AASB	117	Leases
AASB	1031	Materiality

No other applicable Accounting Standards, Urgent Issues Group Interpretations or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following material accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

(a) Income Tax

No income tax has been provided for, as the Council is exempt from taxation under the Income Tax Assessment Act.

(b) Fixed Assets

The depreciable amount of all fixed assets are depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

(c) Leases

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses in the period in which they are incurred.

(c) Comparatives

In 2008 The Australia Day Council decided to change its year end from the 30th June to the 28th February. Accordingly the Income and Expenditure Statement for the period ended the 28th February 2009 covers an eight month period from the 1st July 2008 to the 28th February 2009. The Income and Expenditure Statement for the year ended 28th February 2010 covers a period of twelve months from the 1st March 2009 to the 28th February 2010. Given the event driven nature of the Income received by the Association no adjustment was deemed necessary to allow for Income received in advance given that no such Income existed at Balance Date.

Notes to the Financial Statements for the Year Ended 28th February 2010

	Feb 2010 \$	Feb 2009 \$
2. SPONSORSHIP AND FUNCTIONS		
The Sponsorship Income does not include any Contra arrangements which the Association may have in place from time to time throughout the period.		
3. CASH AND CASH EQUIVALENTS		
Cash at bank – Operating account	310,039	286,654
Cash on hand	108	107
	310,147	286,761
4. TRADE AND OTHER RECEIVABLES		
Trade debtors	52,403	52,989
Prepayments	3,812	46,771
	56,215	99,760
5. INVENTORIES		
Stock on hand at cost	67,230	81,778
	67,230	81,778
6. OTHER CURRENT ASSETS		
Cash at bank - Term Deposit	219,654	200,000
Cash at Bank – Investment Account	8,948	8,668
	228,602	208,668
7. PLANT AND EQUIPMENT		
Office equipment at cost	57,512	57,512
Less provision for depreciation	(32,616)	(23,324)
	24,896	34,188
8. TRADE AND OTHER PAYABLES		
Other Payables and Accruals	8,046	33,404
Goods and Services Tax	3,626	3,937
Pay As You Go Withholding Tax	3,071	7,131
	14,743	44,972
9. PROVISIONS		
Employee Benefits	20,961	12,263
10. MEMBERS' FUNDS		
Opening retained surplus	653,920	624,512
Surplus / (Deficit) for the year	(2,534)	29,408
Closing retained surplus	651,386	653,920
11. LEASE COMMITMENTS		
Minimum lease payments payable		
Not later than twelve months	27,888	41,833
Between twelve and sixty months	-	27,888
	27,888	69,721

Statement by Members of the Board of Management

The Board of Management has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Board of Management the financial report comprising the Income and Expenditure Statement, Balance Sheet and Notes to the Financial Statements:

- (1) Presents fairly the financial position of the Australia Day Council of South Australia Incorporated as at 28th February 2010 and its performance for the Period ended on that date.
- (2) (2) At the date of this statement, there are reasonable grounds to believe that the Australia Day Council of South Australia Incorporated will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board of Management and is signed for and on behalf of the Board of Management by:



Ron Green
Treasurer



Dr. Tony Cocchiario
Chair

Dated at Adelaide this 16th day of April 2010

Report by Members of the Board of Management

In accordance with Section 35(5) of the Associations Incorporation Act 1985 South Australia, the Board of Management of the Australia Day Council of South Australia Incorporated hereby states that during the year to which the financial statements relate:

- (a)
 - (i) No officer of the association;
 - (ii) No firm of which an officer of the association is a member; and
 - (iii) No body corporate in which an officer of the association has a substantial financial interest;

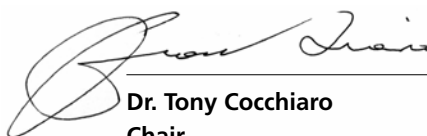
has received or become entitled to receive a benefit as a result of a contract between the officer of the association, firm or body corporate and the association.

- (b) No officer of the association has received directly or indirectly from the association any payment or other benefit of a pecuniary value.

This report is made in accordance with a resolution of the Board of Management and is signed for and on behalf of the Board of Management by:



Ron Green
Treasurer



Dr. Tony Cocchiario
Chair

Dated at Adelaide this 16th day of April 2010

Independent Audit Report to the Members of the Australia Day Council of South Australia Incorporated

Report on the Financial Report

We have audited the Association's financial report, being a special purpose financial report, of the Australia Day Council of South Australia Incorporated for the Period ended 28th February 2010, comprising the Income and Expenditure Statement, Balance Sheet, Notes to the Financial Statements and Statement by Members of the Board of Management.

Board of Managements' Responsibility for the Financial Report

The board members of the Association are responsible for the preparation and fair presentation of the financial report and have determined that the accounting policies described in Note 1 to the financial statements, which form part of the financial report are appropriate to meet the financial reporting requirements of the Association's constitution, and are appropriate to meet the needs of the board. The board members' responsibilities also include establishing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to meet the needs of the board. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

The financial report has been prepared for distribution to the board for the purpose of fulfilling the board members' financial reporting under the Association's constitution. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the board, or for any purpose other than that for which it was prepared. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

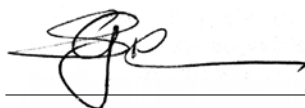
In conducting our audit, we have complied with the independence requirements of the Australian professional ethical pronouncements.

Auditor's Opinion

In our opinion, the financial report presents fairly, in all material respects the financial position of the Australia Day Council of South Australia Incorporated as of 28th February 2010 and of its financial performance for the Period then ended in accordance with the accounting policies described in Note 1 to the financial statements.



SGG & Co
Chartered Accountants



Stephen Graham
Partner

Dated at Adelaide this 16th day of April 2010

Individual Members

Dr. Andrew Cannon
 Ms. Cathy Chong
 Dr. Tony Cocchiari
 Mrs. Claudia Cream
 Mr. Leonard D'Aloia
 Mr. John Dyer
 Mr. Ron Green
 Mr. Maurice Henderson
 Mr. Andrew Jackman
 Dr. Creston Magasdi
 Ms. Courtney Morcombe
 Mr. Mike O'Reilly
 Mr. Kevin Rowland
 Dr. Pamela Schulz
 Mr. Ian Swan

Life Member

Mr. John Bailey OAM

Councils

Adelaide City Council
 Adelaide Hills Council
 Alexandrina Council
 Barossa Council
 Berri Barmera Council
 Campbelltown City Council
 City of Burnside
 City of Charles Sturt
 City of Holdfast Bay
 City of Marion
 City of Mitcham
 City of Mount Gambier
 City of Norwood, Payneham & St Peters
 City of Onkaparinga
 City of Playford
 City of Port Adelaide Enfield
 City of Port Lincoln
 City of Prospect
 City of Salisbury
 City of Tea Tree Gully
 City of Unley
 City of Victor Harbor
 City of West Torrens

Corporate Club (Gold)

Adelaide Fasta Pasta
 Atkins Technicolour
 Build Tec Services
 Channel 9
 Commonwealth Bank
 Festival City Wines
 HagggleCo
 Iannella Gaskin Cutone
 Karidis Corporation
 Luca Group
 Maras Group
 Novatech Production Services
 Seeley International

Corporate Club (Silver)

All Transport Industries
 Australian Chinese Medical Association
 Health & Life
 IQMS Distributions

Corporate Club (Bronze)

Adelaide Brighton Limited
 Alfred James & Sons
 Arrowcrest Group
 Coopers Brewery
 Taplin Realty

Ex-Officio Members

Rep. Multicultural SA
 Mr. Norman Schueler
 Rep. The Premier
 Ms. Vini Ciccarello
 Rep. The Local Government Association
 Cr. Shiralee Reardon
 Rep. Adelaide City Council
 Cr. Francis Wong

District Council of Yankalilla
 District Council of Yorke Peninsula
 Flinders Ranges Council
 Kangaroo Island Council
 Kingston District Council
 Light Regional Council
 Mid Murray Council
 Municipal Council of Roxby Downs
 Naracoorte Lucindale Council
 Northern Areas Council
 Outback Areas Comm. Development Trust
 Port Augusta City Council
 Port Pirie Regional Council
 Regional Council of Goyder
 Renmark Paringa Council
 Rural City of Murray Bridge
 Southern Mallee District Council
 Tatiara District Council
 Town of Gawler
 Wakefield Regional Council
 Wattle Range Council
 Wudinna District Council
 Woomera Board



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